

# Cloud Data Management for Nutanix Enterprise Cloud Platform

## Deploy in Minutes. Search Anything. Recover Anywhere.



Rubrik Cloud Data Management delivers data protection, search, compliance, and copy data management for enterprises built on Nutanix Enterprise Cloud Platform. Recover easily with real-time search, achieve up to 50% in immediate hard savings, and accelerate application development with data management built for web-scale and automated orchestration. Protect data born in the cloud and elsewhere with a single interface. Migrate your applications and data across clouds. Integrate with IT service catalogs, infrastructure-as-code, and configuration management tools to automate deployments at scale and provide self-service backup and recoveries.

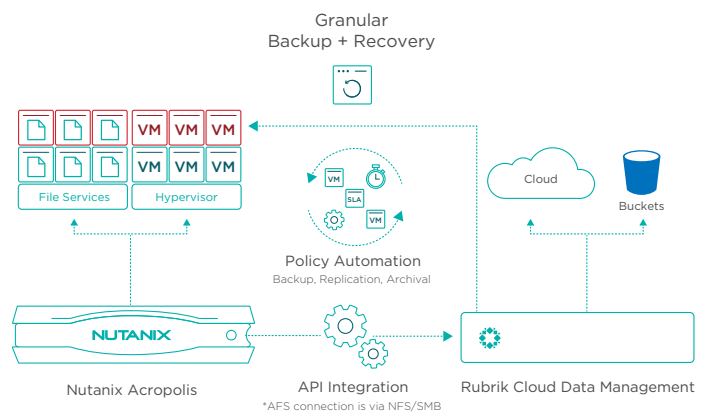
Nutanix Enterprise Cloud Platform simplifies infrastructure management by integrating server, storage, networking and virtualization resources into a turnkey hyperconverged solution that runs any application at any scale. Easily expand your enterprise infrastructure to the cloud with an on-demand, scale-out software fabric on your hypervisor of choice—Nutanix AHV, VMware ESXi, and Microsoft Hyper-V.

### KEY BENEFITS

- **Plug-and-play:** Get started in minutes. Rubrik auto-discovers your entire environment.
- **Global real-time search:** Search for VMs and files with suggested search results as you type, on-prem or in the cloud.
- **Instant recovery:** Deliver near-zero RTOs for your Hyper-V or vSphere VM's by mounting directly onto Rubrik. No rehydration required.
- **Policy-based management:** Use one SLA policy engine to create and automate policies with just a few clicks.
- **API-first architecture:** Automate custom lifecycle management workflows that play well with third party services (i.e. Ansible, ServiceNow, VMware vRealize Automation).
- **Lower TCO:** Eliminate complexity of legacy multi-point solutions with a single platform. Shrink your data center footprint up to 70% and achieve 30-50% in hard savings immediately.
- **Unlimited scale:** Grow as you grow with linear scale in capacity and performance. No forklift upgrades.
- **Cloud mobility:** Easily migrate apps to cloud for long-term retention, test/dev, or DR with a single software fabric across data center to cloud. Mobilize AFS data directly to low-cost cloud storage while maintaining instant accessibility with file-level search.

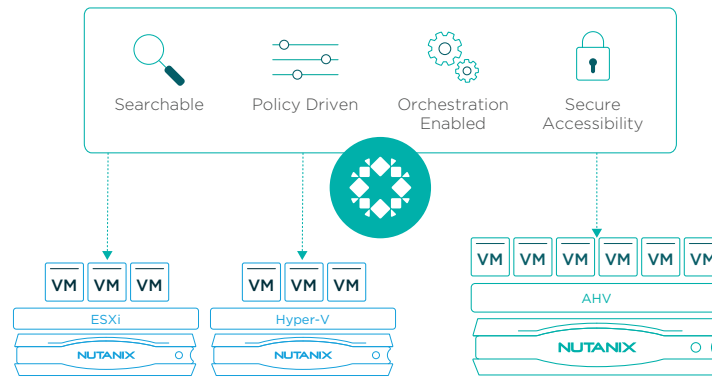
### HOW RUBRIK AND NUTANIX WORK TOGETHER

Rubrik delivers automated data management for Nutanix environments across multiple hypervisors (AHV, ESXi, and Hyper-V), file servers, including Nutanix AFS, and public and private cloud storage tiers with support for Nutanix Buckets, AWS, Azure, Google Cloud Platform, and Oracle Cloud. Adding Rubrik to your Nutanix environment requires minimal setup time and effort. Rubrik auto-discovers production applications across on-premises and cloud, allowing users to begin assigning SLA policies immediately. With auto-protect, users can protect new objects by simply assigning SLA policies to parent objects, such as folders, clusters, and hosts.



Rubrik protects Nutanix AHV VMs through native integrations with Nutanix APIs, enabling incremental-forever snapshots at the VM, folder, cluster, or host-level. Rubrik's API integrations eliminate VM stun effects and has no impact to production environments. With Rubrik's Live Mount, users can recover Hyper-V or vSphere VMs directly on Rubrik without provisioning additional storage. Users leverage Live Mount to achieve near-zero RTOs, test recoveries instantly, and to repurpose backup data for other use cases, such as test/dev. With role-based access control, users can allow granular control at a platform level, regardless of location.

For long-term retention, Rubrik offers secure and intelligent data archival to low-cost public and private cloud storage tiers, including Nutanix Buckets object storage. With Rubrik's NAS Direct Archive, users can also mobilize Nutanix AFS data directly to any archive location while maintaining instant access to the archived data through global file-level search and recovery. Users can save on download and egress costs by quickly locating and recovering the exact files required - even for data archived to public or private cloud.



*Rubrik provides end-to-end data management for all applications running on Nutanix. Users can securely access data instantly, automate protection policies, and orchestrate data across multi-cloud environments*



“Rubrik provides end-to-end data management for Nutanix, which means that we can access data instantly, automate protection policies, and manage our AHV workloads. We trust Nutanix and Rubrik to protect our mission-critical applications.”

- JD Snodgrass, IT Manager, Sphero

## ABOUT NUTANIX

Nutanix makes infrastructure invisible, elevating IT to focus on the applications and services that power their business. The Nutanix Enterprise Cloud platform leverages web-scale engineering and consumer-grade design to natively converge compute, virtualization and storage into a resilient, software-defined solution with rich machine intelligence. The result is predictable performance, cloud-like infrastructure consumption, robust security, and seamless application mobility for a broad range of enterprise applications. Learn more at [www.nutanix.com](http://www.nutanix.com) or follow us on Twitter [@nutanix](https://twitter.com/nutanix).



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Rubrik delivers a single platform to manage and protect data in the cloud, at the edge, and on-premises. Enterprises choose Rubrik's Cloud Data Management software to simplify backup and recovery, accelerate cloud adoption, and enable automation at scale. Rubrik's run-anywhere, scale-out architecture is built to empower IT departments today and in the future, reducing total cost of ownership while enabling infrastructure flexibility for a multi-cloud world. For more information, visit [www.rubrik.com](http://www.rubrik.com) and follow [@rubrikinc](https://twitter.com/rubrikinc) on Twitter.