

# Transform Your Business with Rubrik Service Delivery Platform

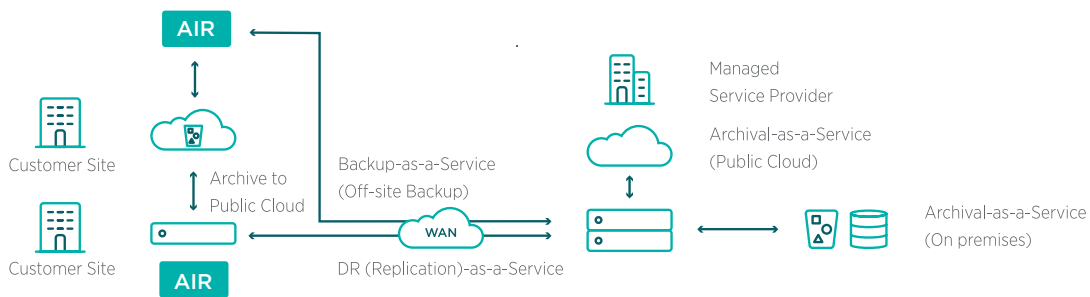
Deploy in Minutes. Search Anything. Recover Anywhere.

Service Delivery Partners use Rubrik Cloud Data Management to deliver secure and reliable Backup-as-a-Service, DR-as-a-Service, and data archival. Service Delivery Partners can choose from a variety of deployment and pricing models to co-create innovative cloud services with clients.

RUBRIK CLOUD DATA MANAGEMENT SERVICES	
Backup & Instant Recovery	Deliver near-zero RTO and instant recovery testing by mounting VMs and SQL databases directly onto Rubrik – no rehydration or additional storage provisioning is necessary. Take application-consistent snapshots for your business critical applications.
Replication & DR	Replication & DR Deliver WAN-optimized, asynchronous replication in a multi-way or bi-directional topology. Avoid unnecessary network and storage costs with global deduplication that scales out to the full fabric.
Data Archival	Lower your data archival costs by using more economical private or public cloud storage tiers. Rubrik sends deduplicated data to further reduce transfer and storage costs. Instantly access all data with real-time search.
Cloud Solutions	Manage cloud-native and hybrid cloud applications by deploying Rubrik as a software instance in a public cloud provider to deliver backup, replication, disaster recovery, archival, and more.






## DELIVER SCALABLE CLOUD SERVICES WITH OPERATIONAL SIMPLICITY

Rubrik delivers a plug-and-play appliance that can be deployed on-site and/or at customer sites. Extend data protection to remote locations with Rubrik Air for Service Delivery Partners, a software appliance. Rubrik intelligently archives data to object stores and public cloud and allows granular-level extraction.



MANAGEMENT SIMPLICITY FOR OPERATIONAL SAVINGS	
Quick Setup	Rack and go with automated discovery of the physical and virtual infrastructure
Policy Automation	Dramatically reduce daily operational management by enabling a single policy engine to orchestrate service level agreements (SLAs) across the entire data lifecycle. Data is automatically created, consumed and retired across clouds.
Compliance and Capacity Reporting	Track whether backup, replication, and archival jobs are successful and meet the defined policy. Keep an eye on capacity utilization, growth, and runway.
API-first Architecture	Automate custom lifecycle management workflows that play well with third party services, including vCloud Director.
Scale-out Architecture	Horizontally scale to thousands of nodes in a single system without forklift upgrades. Deduplication, compression, and other data services scale in-line with the cluster to maximize efficiency and savings.
Secure Data Isolation with Multi-tenancy	Leverage Rubrik's multi-tenancy features to support multiple customers within a single platform. Through Envoy, Rubrik ensures that tenant VMs are protected in an app consistent manner, while maintaining secure, isolated networks.
Customized Analytics	Rubrik Envision delivers platform analytics across your infrastructure on data management, compliance, and capacity utilization.

## CHOOSE YOUR ARCHITECTURE AND YOUR CLOUD

-  VMware vSphere, Nutanix AHV, and Microsoft Hyper-V: Manage virtualized environments on your hypervisor of choice with a policy-based SLA engine. Instantly recover VMs by mounting directly onto Rubrik.
-  Microsoft SQL Servers: Deliver near-zero RTOs by mounting any SQL replica directly on Rubrik. Deliver incremental forever and point-in-time recovery for your SQL databases with intelligent log management.
-  Oracle, Linux, Windows, UNIX, and NAS: Easily manage your physical workloads with policy-driven management. Unlock operational simplicity with automatic updates across all connectors on physical databases, servers, and hosts.
-  Remote and Branch Offices: Extend backup and recovery to remote offices with Rubrik Edge, a software appliance. Backup locally, replicate to a central data center, and archive to the cloud with an easy interface at your edge locations.
-  Rubrik Software in the Cloud: Manage your on-prem, edge, and cloud workloads with the same easy interface. Replicate your on-prem applications and data to the cloud. Quickly instantiate applications in the cloud for cost-effective DR or test/dev.

## MSP CUSTOMERS USE RUBRIK TO REDEFINE CLOUD DATA MANAGEMENT SERVICES

“Rubrik’s simplicity delivers immediate value since the level of engineers and engineering talent needed to manage Rubrik vs. any other backup software and backup storage solution is night-and-day.”



**Scott Mayers, Director of Data Center and Cloud Technologies, RediCloud**

“Rubrik is undoubtedly the right answer to all our needs. It is very easy to use and scale, and allows us to guarantee data instant recovery - something we couldn’t do before. Thanks to Rubrik, we can move more of our resources from data protection tasks to other key tasks within our data center, giving us a strong competitive advantage in the market.”



**Marco Iannucci, CEO at Clouditalia**

## ENVIRONMENT SUPPORT

### Managed Environments

- **Virtualization:** VMware vSphere 5.1, 5.5, 6.0, 6.5, 6.7 (VMs can run all operating systems and applications supported by VMware), Microsoft Hyper-V 2008R2+ (via connectors), 2016+ (native support using WMI and RCT), Nutanix AHV 5.1, 5.5, 5.6, vCloud Director
- **Storage Protocols:** NFS, iSCSI, and internal/external local storage devices supported by AHV, ESXi, and Hyper-V
- **Cloud Instances:** AWS Elastic Cloud Compute (EC2) instances
- **Network Attached Storage (NAS):** SMB and NFS supported
- **Pure Storage:** All Purity FlashArray OE running 4.0 or higher

### OS & Applications

- Physical/Virtualized Linux RHEL 5/6/7, CentOS 5/6/7, Oracle Linux 5/6/7, Debian Linux 8+, SUSE 11/12, and Ubuntu 14.04/16.04
- Physical/Virtualized Windows 2008 R2, Windows 2012 and 2012 R2, Windows 2016
- Physical/Virtualized Microsoft SQL Server 2008/2008 R2/2012/2014/2016 running on Windows 2008 R2/2012/2012 R2/2016

- Physical/Virtualized IBM AIX 71, 7.2
- Physical/Virtualized Oracle Solaris 11.1, 11.2
- Oracle Database 12c R1(12.1.0), 11g R2 (11.2.0), and 10g R2 - ASM & RAC Supported
- Application-aware backup and recovery is available through Microsoft VSS integration for Microsoft Windows 2012/2008 R2, Microsoft Exchange Server 2010/2013, Microsoft SharePoint 2013, Microsoft SQL Server 2008/2008 R2/2012/2014, Microsoft Active Directory in Windows Server 2012/2008 R2

### Archival Locations

- **Public Cloud:** Amazon Web Services S3, S3-IA, S3-RRS and Glacier; Microsoft Azure Blob Storage LRS, ZRS and GRS; Google Cloud Platform Nearline, Coldline, Multi-Regional and Regional; includes support for Government Cloud Options in AWS and Azure
- **Private Cloud (S3 Object Store):** Basho Riak, Cleversafe, Cloudian, EMC ECS, Hitachi Content Platform, IIJ GIO, Red Hat Ceph, Scality
- **NFS:** Any NFS v3 Compliant Target
- **Tape:** All Major Tape Vendors



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Rubrik delivers a single platform to manage and protect data in the cloud, at the edge, and on-premises. Enterprises choose Rubrik’s Cloud Data Management software to simplify backup and recovery, accelerate cloud adoption, and enable automation at scale. Rubrik’s run-anywhere, scale-out architecture is built to empower IT departments today and in the future, reducing total cost of ownership while enabling infrastructure flexibility for a multi-cloud world. For more information, visit [www.rubrik.com](http://www.rubrik.com) and follow [@rubrikinc](https://twitter.com/rubrikinc) on Twitter.