

# Adcubum Chooses Rubrik for Fast Recovery and Cloud Mobility



## INDUSTRY

Insurance

## RESULTS

- 90% faster restores
- Significant management time savings
- Easy integration with public and private cloud

## THE CHALLENGE

- Lengthy restores with tape
- Complex and labor-intensive legacy solution
- Inability to archive to the cloud

## THE SOLUTION

- Instant restores
- Streamlined data management solution
- Adopted cloud for stronger disaster recovery

## PARTNER

Lake Solutions AG

Located in St. Gallen, Switzerland, Adcubum is the country's market leader in health and accident insurance, as well as an active player in the property insurance market. The standard software, adcubum SYRIUS, covers the entire value chain of the insurance industry. Insurance companies use adcubum SYRIUS for the rapid implementation of digitization projects, as well as for the replacement of legacy systems.

Patrik Furer, IT Product Services, is part of the IT team supporting Adcubum's employees. "We see ourselves as the leader in 'digital insurance' and work everyday to help our customers be the best in their industry," said Furer. "As a software development company, IT belongs to the core of our business. It's our job to provide a secure, agile environment for our developers, which means adopting the right solutions like Rubrik."

## LACK OF CONFIDENCE IN LEGACY DATA MANAGEMENT SOLUTION

Prior to Rubrik, Adcubum employed a tape-based legacy data management solution, which was complex and labor-intensive. "Our previous solution demanded expertise that was limited to one team member who spent a considerable amount of time monitoring tape usage and replacing worn media. Upgrading backup client software was also a major drain on our resources," said Furer.

Additionally, the team did not feel confident when it came to restoring from their legacy solution. "There was always the potential for damaged media to impact our recoveries," said Furer. "We experienced a major problem with one of our VMs, and it took over five hours to recover. These types of issues resulted in us not being able to set well-defined SLAs, RTOs, or RPOs."

## MANAGEMENT SIMPLICITY AND INSTANT RESTORES WITH RUBRIK

Furer and team began searching for a streamlined data management solution. "We read about Rubrik in a case study and our trusted partner, Lake Solutions AG, encouraged us to try it out," said Furer. "The ability to perform instant restores combined with their Google-like search and cloud-readiness made it an easy choice."

As a result, Rubrik helped solve an internal problem for Adcubum. "Now, we can fully implement our retention policies and save space, energy, and personnel resources at the same time," said Furer.

## FAST TRACK TO CLOUD MODERNIZATION

Cloud is top of mind for Adcubum, especially for disaster recovery. “We have a single data center and were always concerned with disaster recovery with our legacy solution. With Rubrik, we’re able to archive our data for 30 days by leveraging Lake Solutions’ cloud. This solution gives us more security and stability,” said Furer. “We also like that Rubrik can be easily integrated with cloud object storage, giving us flexibility going forward.”

Adcubum is utilizing Rubrik to protect their 50% virtualized environment, in addition to their virtual Oracle workloads and physical Linux servers. Other benefits of Rubrik include:

- **90% faster restores:** “Previously, it could take us five hours to recover a VM. With Rubrik, the same recovery takes 10 minutes. Mounting a VM backup is incredibly easy and only takes a few seconds.”
- **Significant management time savings:** “Maintaining our legacy system took a lot of time away from our team. Now backups run automatically, and we never have to upgrade client code. We can spend our time on more strategic projects.”
- **Improved reporting with Rubrik Envision:** “Our previous solution had an inflexible reporting structure that was difficult to use. With Rubrik Envision, we can pull reports that give us real insight into our data.”
- **Confidence in meeting SLAs:** “We didn’t have well-defined SLAs partly due to our worry that our previous solution wouldn’t be able to meet them. With Rubrik, we’re planning on discussing RPO/RTOs with senior management to better align with business requirements.”
- **Easy installation:** “Installing Rubrik was an incredibly smooth process. Everything was up and running in less than a day.”



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Rubrik delivers a single platform to manage and protect data in the cloud, at the edge, and on-premises. Enterprises choose Rubrik’s Cloud Data Management software to simplify backup and recovery, accelerate cloud adoption, and enable automation at scale. Rubrik’s run-anywhere, scale-out architecture is built to empower IT departments today and in the future, reducing total cost of ownership while enabling infrastructure flexibility for a multi-cloud world. For more information, visit [www.rubrik.com](http://www.rubrik.com) and follow [@rubrikinc](https://twitter.com/rubrikinc) on Twitter.

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