



Rubrik Identity Resilience

Identity Resilience for Microsoft Entra ID

Bring Back the Identity, Access Model, Device Trust, and Data. Together.

Frontier AI is being democratized as fast for attackers as for defenders. It helps an adversary write a flawless phishing message, clone a voice, or research a target's identity in seconds: more than [82%](#) of phishing emails now contain AI-generated content, and the human element still contributes to nearly 60% of breaches. Social engineering remains the cheapest way through the front door of Microsoft Entra ID. In nearly every 2025 Scattered Spider attack, a joint CISA and FBI advisory found, the group used help-desk voice phishing to reset a password or multi-factor authentication (MFA) and take over an Entra ID account. When that account belongs to an administrator, the blast radius is the whole tenant.

Why Entra ID Recovery Is So Painful

- **A Restored Identity Is a New Identity:** delete and recreate a user and it comes back as someone new. Every piece of Microsoft 365 (M365) access tied to the original, mailboxes, OneDrive folders, permissions, stays tied to the old one. The user is back and still cannot work.
- **Governance Is Hard-Deleted:** access packages, device policies, and conditional access policies have no native rollback. Once an attacker removes them, there is no native way to get them back.
- **Rebuilding by Hand Takes Weeks:** security gaps while the right policies are missing, and real downtime while the enterprise reconstructs them from fragmented audit logs and institutional knowledge.

What Rubrik Does

Rubrik Identity Resilience protects and recovers a wide range of Entra ID objects from immutable backups: users, groups, roles, conditional access policies, administrative units, enterprise apps, and app registrations, granularly or as a full tenant. Now it extends that protection across three more areas, so identities come back with the right privileges, devices come back on a known-good baseline, and every guardrail stays intact.

01

Governance Recovery

Access packages with their assignment policies and role scopes, catalogs, access review definitions, and Privileged Identity Management (PIM) settings including assignments and approvers. Recovered in a full-tenant or granular recovery, automatically.

02

Intune Policy Recovery

17 Microsoft Intune object types spanning compliance, configuration, endpoint security, app protection, provisioning, and administrative roles. Policies recover with their assignments and dependencies; choose overwrite, merge, or skip on conflict.

03

Cross-Tenant Recovery

When the tenant itself is compromised, restore users, groups, conditional access policies, and administrative units into a separate, clean tenant, with group memberships and role assignments re-established, so a minimum viable business (MVB) tenant comes up whole.

The Value Delivered

For teams managing a live incident, these capabilities change what recovery looks like:

VALUE 01

Faster Recovery Time Objective (RTO)

With governance and device policies recovering as easily as identities, Identity and Access Management (IAM) and security teams no longer rebuild access policies, PIM settings, and compliance baselines by hand and under pressure. Days of manual reconstruction become minutes.

VALUE 02

An MVB Tenant, Automatically

Bring identity operations back in a clean tenant while the compromised one is contained and investigated. Rubrik automates the whole process and removes the manual bottleneck when every minute counts.

VALUE 03

Zero Compromise on Security

Identities, governance, and Intune policies restore from a single platform, so users return with the right privileges, devices return on a known-good security baseline, and every guardrail holds. The recovery never weakens your posture.

82%

of phishing emails now contain AI-generated content (Verizon 2025 DBIR)

60%

of breaches still involve the human element (Verizon 2025 DBIR)

17

Intune object types protected and recovered, with assignments and dependencies

Where We Are Headed

Identity resilience means bringing back the identity, access model, device trust, and data together. Later this year, Rubrik will unify recovery across Entra ID and M365, reconnecting the mailboxes and OneDrive folders that belong to an identity as one recovery action rather than a series of disconnected steps.

Available Now: governance, Intune, and cross-tenant recovery are part of Rubrik Identity Resilience for Microsoft Entra ID.

Schedule a Demo >



Global HQ
3495 Deer Creek Road
Palo Alto, CA 94304
United States

1-844-4RUBRIK
inquiries@rubrik.com
www.rubrik.com

SAFE HARBOR

Any unreleased services or features referenced on this page are not currently available and may not be made generally available on time or at all, as may be determined in our sole discretion. Any such referenced services or features do not represent promises to deliver, commitments, or obligations of Rubrik, Inc. and may not be incorporated into any contract. Customers should make their purchase decisions based upon services and features that are currently generally available.

NOTE

Please speak to Rubrik representatives to confirm the availability and functionality of Rubrik's products and services before making any purchase or renewal decisions.

Rubrik (RBRK), the Security and AI company, operates at the intersection of data protection, cyber resilience and enterprise AI acceleration. The Rubrik Security Cloud platform is designed to deliver robust cyber resilience and recovery including identity resilience to ensure continuous business operations, all on top of secure metadata and data lake. Rubrik's offerings also include Predibase to help further secure and deploy GenAI while delivering exceptional accuracy and efficiency for agentic applications.

For more information please visit www.rubrik.com and follow @rubrikinc on X (formerly Twitter) and Rubrik on LinkedIn. Rubrik is a registered trademark of Rubrik, Inc. All company names, product names, and other such names in this document are registered trademarks or trademarks of the relevant company.