#### **CHALLENGES**

#### KEEP CUSTOMER DATA SECURE AND BUSINESS CRITICAL APPLICATIONS RUNNING

Financial services institutions are entrusted with large amounts of sensitive customer data that must be protected in adherence with strict regulations and governance. With crippling cybersecurity threats increasing daily, financial services institutions are facing pressure to bolster their security measures. What's needed is a solution that proactively protects sensitive data in cloud environments and enables speedy recovery should an attack occur.

#### **SOLUTION**

#### RUBRIK ZERO TRUST DATA SECURITY FOR AWS

Rubrik gives you a cloud-native approach to managing the lifecycle of sensitive data. Rubrik provides protection that spans cloud, on-premises and hybrid environments, including AWS Outposts, enabling fast recovery and automated data protection of your AWS workloads. With Rubrik's declarative SLA policies and management UI, you receive a consistent data lifecycle management experience that allows you to easily monitor your compliance. No matter where your data resides, Rubrik's end-to-end encryption safeguards it in compliance with PCI and PII regulations. Rubrik's Zero Trust Data Security ™ approach helps you to protect your sensitive data with a logical air gap to keep it safe from hackers and provides the ability to quickly recover business-critical data after a security event.

#### **BENEFITS**

Gain a single software platform that uses a Zero Trust model, an immutable architecture, and Amazon S3 Object Lock to defend against ransomware and speed recovery efforts.



## UNIFIED MANAGEMENT

Use a single control plane to unify data management across AWS, edge, and onpremises.



## SECURITY AND COMPLIANCE

Safeguard your data with an immutable architecture and end-to-end data encryption. Simplify operations with a single policy-based SLA engine.



## AUTOMATED ORCHESTRATION

Reduce overhead by incorporating popular automation solutions to leverage Rubrik's programmatic interface.



#### RAPID RECOVERY

Maximize uptime and ensure business continuity by reducing recovery time from hours to minutes.

#### HOW ZERO TRUST DATA SECURITY WORKS



#### **BACKUP**

- Reduce your TCO by 30-50% and lower your datacenter footprint
- Data protection for Amazon EC2, Amazon EBS, and Amazon RDS with an API-first approach



#### **ARCHIVE**

- Automatically archive data into immutable Amazon S3 storage
- Preserve critical data for long-term retention with costoptimizing storage tiering for Amazon EC2 and Amazon EBS



#### **RECOVER**

- Recover instantly from ransomware and restore clean versions of data
- Instant recovery of large database clones

# TOP 3 REASONS FINANCIAL SERVICES ORGANIZATIONS CHOOSE RUBRIK FOR ZERO TRUST DATA MANAGEMENT



#### **SECURITY**

Air gapping, immutable backups, MFA, One Time Password, and retention lock



## COMPLIANCE

Unified reporting across AWS and private cloud environments



### **SIMPLICITY**

Single pane of glass, with multi-cloud and multi-account management to identify risk and recover data quickly

### AVAILABLE IN AWS MARKETPLACE

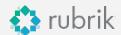
### GET STARTED WITH RUBRIK ON AMAZON WEB SERVICES



VISIT OUR WEBSITE







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Rubrik, the Zero Trust Data Security Company™, delivers data security and operational resilience for enterprises. Rubrik's big idea is to provide data security and data protection on a single platform, including: Zero Trust Data Protection, ransomware investigation, incident containment, sensitive data discovery, and orchestrated application recovery. This means data is ready at all times so you can recover the data you need and avoid paying a ransom. Because when you secure your data, you secure your applications, and you secure your business. For more information, please visit www.rubrik.com and follow @rubriklnc on Twitter and Rubrik, Inc. on LinkedIn. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.