Whether deployed on-premises or in Google Cloud, Rubrik delivers a single software solution to simplify data protection and application mobility across data centers and the cloud. Enterprises can use Rubrik to modernize backup and recovery and accelerate their cloud journey with cost-effective data archival and automated cloud-native protection for workloads running in Google Cloud. As you shift your apps to Google Cloud, Rubrik orchestrates all critical data management functions – backup, recovery, search, archival, analytics, and more – for your hybrid and multi-cloud environments.

**UNIFIED MANAGEMENT**
Leverage a single control plane to automate data management and unify visibility across on-prem, edge, and cloud environments.

**AUTOMATED PROTECTION**
Simplify backup and recovery with native API-based protection. Leverage labels to easily scale policy assignment and automatically protect databases and instances across hundreds of projects.

**RAPID RECOVERY**
Quickly recover an entire instance with just a few clicks for near-zero RTOs – no manual scripting required.

**HOW IT WORKS**
CLOUD SOLUTIONS

Data Archival
Send your application data to Google Cloud “Standard” Cloud Storage for high frequency access or to “Nearline” or “Coldline” storage for long-term retention. Ensure accessibility of archived data with Rubrik’s real-time predictive search.

Cloud-Native Protection
Modernize backup and recovery of Google Cloud instances with native snapshots and API-based data protection. Protect cloud-native applications with Rubrik by writing to Google Cloud Storage.

RUBRIK AND GOOGLE CLOUD CUSTOMERS

KEY FEATURES

- **Policy-Based Management**: Click to assign SLA policies to your instances and persistent disks, and SAP HANA databases. Just select your desired snapshot capture frequency, retention duration, and desired location. Simplify and automate policy assignment with label-based protection.

- **Enterprise-Scale Data Resiliency**: Enhance fault-tolerance for cloud-native instance protection with compressed and replicated multi-regional storage.

- **API-First Architecture**: Automate custom lifecycle management workflows with a rich suite of APIs. With Rubrik’s APIs, you can easily orchestrate backup data across on-prem and Google Cloud, search and recover files, and integrate with third-party automation and monitoring tools.

- **Data Security**: Secure your data with immutable snapshots and data encryption in-transit and at-rest. In the event of a cyber attack, simply click to restore to your most recent immutable backup.

- **Environment Coverage**: Ensure comprehensive coverage for your Google Cloud environment with Rubrik’s support for Shared VPCs and instances with both default encryption or Cloud KMS (CMEKs).

- **Customized Analytics**: Use Rubrik Envision to generate actionable, real-time operational insights and analytics across your cloud environment.