



Rubrik Promotion and Incentive Program Rules

WHILE SUPPLIES LAST, SUBJECT TO AVAILABILITY AND THESE RUBRIK PROMOTION AND INCENTIVE PROGRAM RULES (“Promotion Rules”). Void where prohibited. Subject to applicable federal, state, local laws, rules, and regulations.

SPONSOR: Rubrik, Inc. or its subsidiaries and affiliates (collectively “**Sponsor**”), 3495 Deer Creek Rd, Palo Alto, California 94304.

1. ELIGIBILITY: This Promotion and Incentive Program (“**Promotion**”) is open only to the following participants (collectively “**Eligible Participants**”):

- Legal residents of (i) United Kingdom, Ireland, Spain, France, Belgium, Luxembourg, Germany, Austria, Netherlands, Sweden, Denmark, Finland, (ii) who are at least eighteen (18) years old (or the age of majority in their jurisdiction of residence, whichever is older) (iii) who are not prohibited from participating by law or by internal policy, (iv) who are not officers, employees or representatives (including anyone elected, nominated, or appointed to be an officer, employee, or representative) of any national, state, regional, or local government, government agency or department, or state-owned entities (each, a “**Government Official**”) or anyone otherwise acting in an official capacity on behalf of a Government Official, who is restricted from receiving a reward by means of their organization’s rules, policies or guidelines, or under applicable law or regulation.
- Those who are not employed by a current customer of Sponsor.

Employees, directors, officers, members, managers, and representatives of Sponsor, and any of its respective parent companies, affiliate companies, subsidiaries, agents, professional advisors, advertising, promotional, public relations and fulfillment agencies, consultants, legal counsel, channel partners, resellers, or distributors, as well as their immediate family members and those living in their household, and each person or entity connected with the production or administration of the Promotion, are not eligible to participate or receive any reward.

2. PROMOTION PERIOD: The Promotion starts at 9:00 a.m. on July 22, 2026, and ends at 11:59 p.m. on October 31, 2026 (“**Promotion Period**”). The Promotion may end earlier than the Promotion Period if Reward (as defined herein) supplies are exhausted, in which case, the Promotion Period will end on the date Reward supplies are exhausted. Sponsor’s or its designee’s computer is the official time-keeping device for the Promotion. All entries must be received during the Promotion Period and meet other requirements in these Promotion Rules to be eligible to receive a Reward. Proof of submission does not constitute proof of receipt by Sponsor.

3. HOW TO ENTER: To enter, Eligible Participants must register for and attend, in its entirety, Sponsor’s designated meetings (each an “**Entry**”, collectively “**Entries**”). All contact information provided must be valid, truthful, and current. Limit one Entry per person during the Promotion Period. Sponsor and its agents are not responsible for lost, late, incomplete, void, misdirected, unreadable, or unintelligible Entries and such Entries are void and may be disqualified. Sponsor reserves the right to disqualify false Entries or Entries suspected of being false, including any attempt to obtain additional Entries, including through multiple or duplicate accounts. Only a complete valid Entry will be accepted. Entries will not be acknowledged or returned. In the event of a dispute as to the identity of an Entry, the Eligible Participant for such submission will be deemed to be the person whose name and relevant information was given at the time of Entry. In the event a dispute regarding the identity of an Entry cannot be resolved to Sponsor’s satisfaction, the affected Entry will be deemed ineligible.

4. REWARD SELECTION AND NOTIFICATION: REWARDS ARE AVAILABLE, WHILE SUPPLIES LAST AND SUBJECT TO AVAILABILITY IN THE RECIPIENT’S COUNTRY. Sponsor in its sole discretion shall determine Reward recipients (each a “**Recipient**”) from valid Entries. Sponsor will award each Recipient the following: £50 (United Kingdom)/50€ (European Union) Amazon Gift Card (“**Reward**”). Rewards are not transferable. No cash alternative or substitution of another Reward will be allowed, except Sponsor reserves the right in its sole discretion to substitute rewards of comparable value if the Reward listed is unavailable, in whole or in part, for any reason. If the number of eligible Entries is less than the total number of Rewards, Sponsor reserves the right to reduce the amount of Rewards at its discretion. LIMIT 1 REWARD PER PERSON. The Reward will be subject to issuer’s terms and conditions, and the issuer is not affiliated in any way with Sponsor or the Promotion. ALL APPLICABLE TAXES, DUTIES, AND SIMILAR CHARGES ASSOCIATED WITH THE RECEIPT OR USE OF ANY REWARD ARE THE SOLE RESPONSIBILITY OF THE RECIPIENT. WHERE REQUIRED BY LAW, SPONSOR MAY WITHHOLD TAX AND MAY REQUIRE THE RECIPIENT TO COMPLETE TAX DOCUMENTATION PRIOR TO DELIVERY OF THE REWARD. FAILURE TO PROVIDE REQUIRED DOCUMENTATION MAY RESULT IN FORFEITURE. Sponsor will notify each potential Recipient via e-mail within thirty days of confirming a valid Entry. To claim a Reward, the potential Recipient must follow the instructions contained in the notification. Where the Reward has an approximate retail value of US\$600 or more or where otherwise required by Sponsor, and to the fullest extent permitted by applicable law, Sponsor may require each potential Recipient to provide additional documentation such as a copy of government ID, an affidavit of eligibility, liability, and publicity release, and other legal, regulatory, or tax-related documents to claim the Reward. If a potential Recipient does not respond to claim instructions within five (5) business days of notification, the Reward is returned as undeliverable, or the Recipient does not accept the Reward for any reason, the Reward will be forfeited and may be awarded to the next eligible Entry, in Sponsor’s sole discretion. Sponsor is not responsible for Rewards lost, damaged, delayed, stolen, or undeliverable in transit. For digital Rewards, delivery to the Recipient’s email address of record constitutes delivery. Sponsor makes no warranties, express or implied, regarding any Reward and disclaims, to the maximum extent permitted by law, all warranties of merchantability, fitness for a particular purpose, and non-infringement. Sponsor may, in its sole discretion, decline to deliver a Reward if Sponsor has reason to believe that acceptance would violate applicable law or a Recipient’s employer policies, codes of conduct, or any applicable gift, ethics, or procurement rules. This Promotion is not sponsored, endorsed, administered by, or associated with Amazon.com, Inc.

5. USE OF NAME AND LIKENESS: To the fullest extent permitted by applicable law, entry into the Promotion constitutes permission for Sponsor to use Recipient’s name, company, biographical data, aural and visual likeness, and Reward information for advertising, marketing, and promotional purposes without further permission or compensation (including in a public-facing Recipient list). As a condition of being awarded any Reward, except where prohibited by law, Recipient may be required to execute a written consent, confirming Sponsor’s right to use Recipient’s name, company, biographical data, aural and visual likeness, and Reward information for advertising, marketing, and promotional purposes without further permission or compensation in any media now known or later created. By entering this Promotion, Recipient consents to being contacted by Sponsor for any purpose in connection with this Promotion.

6. PRIVACY: Sponsor will process personal information to administer the Promotion and deliver the Reward. Sponsor will use personal information for marketing or sales purposes only with the Participant’s consent (where required by applicable law) or as otherwise permitted by law. Participants may subsequently opt-out of receiving further emails by following the opt-out instructions contained in a Sponsor email. Please refer to Sponsor’s privacy policy located at <https://www.rubrik.com/privacy-policy> for important information regarding the collection, use and disclosure of personal information by Sponsor. Personal information collected by Sponsor’s agents or partners are collected pursuant to their respective privacy policies and practices.

7. RELEASE AND LIMITATION OF LIABILITY: Sponsor and any of its parent companies, subsidiaries, affiliates, professional advisors, consultants, contractors, legal counsel, public relations firms, advertising, fulfillment and marketing agencies, channel partners, resellers, or distributors, and any of their respective directors, officers, members, managers, and employees (collectively, the “**Released Parties**”) will not be responsible for: (i) any late, lost, misrouted, garbled, or distorted or damaged transmissions or Entries, (ii) phone, electronic, hardware, software, network, Internet, or other computer or communications-related malfunctions or failures; (iii) any Promotion disruptions, injuries, losses or damages caused by events beyond the reasonable control of Sponsor or the Released Parties; or (iv) any printing or typographical errors in any materials associated with the Promotion. By entering the Promotion, participant agrees to release the Released Parties from any liability whatsoever and waive



any and all causes of action, whether under a theory of contract, tort (including negligence), warranty, or other theory, arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use any Reward (including claims for costs, losses, personal injuries, death, or damages of any kind, such as damage to or destruction of property or damages related to rights of publicity or privacy, or moral rights).

TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL SPONSOR OR THE RELEASED PARTIES BE LIABLE FOR ANY SPECIAL, INDIRECT, INCIDENTAL, OR CONSEQUENTIAL DAMAGES, INCLUDING LOSS OF USE, LOSS OF PROFITS, OR LOSS OF DATA, WHETHER IN AN ACTION IN CONTRACT, TORT (INCLUDING NEGLIGENCE), OR OTHERWISE, ARISING OUT OF OR IN ANY WAY CONNECTED TO PARTICIPANT'S PARTICIPATION IN THE PROMOTION OR USE OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE PROMOTION OR ANY REWARD, EVEN IF A RELEASED PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. TO THE FULLEST EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT WILL THE AGGREGATE LIABILITY OF THE RELEASED PARTIES (JOINTLY) ARISING OUT OF OR RELATING TO PARTICIPANT'S PARTICIPATION IN THE PROMOTION OR USE OF OR INABILITY TO USE ANY EQUIPMENT PROVIDED FOR USE IN THE PROMOTION OR ANY REWARD EXCEED THE GREATER OF (A) THE ARV OF THE REWARD OR (B) US\$100. THE LIMITATIONS IN THIS SECTION WILL NOT EXCLUDE OR LIMIT LIABILITY FOR PERSONAL INJURY OR PROPERTY DAMAGE CAUSED BY PRODUCTS PURCHASED FROM SPONSOR, OR FOR THE RELEASED PARTIES' GROSS NEGLIGENCE, INTENTIONAL MISCONDUCT, OR FRAUD.

8. DISPUTES: Participant agrees that any disputes, claims, and causes of action arising out of or connected with this Promotion or any Reward will be resolved individually, without resort to any form of class action, and exclusively by the appropriate state court in Santa Clara County, California, or an appropriate federal court located in Santa Clara County, California. These Promotion Rules are governed by the laws of the state of California, without regard to choice of law or conflict of laws rules. Participant waives any and all objections to jurisdiction and venue in these courts and hereby submits to the jurisdiction of those courts.

9. GENERAL CONDITIONS: By participating in the Promotion, participant agrees to be bound by these Promotion Rules and by the decisions of Sponsor, which are final and binding in all respects. Sponsor reserves the right to change these Promotion Rules at any time, in its discretion, and to modify, suspend, or cancel the Promotion or any participant's participation in the Promotion should viruses, bugs, unauthorized human intervention, pandemics, public disruptions, or other causes beyond Sponsor's reasonable control affect the administration or security of the Promotion, or Sponsor otherwise becomes (in its discretion) incapable of running the Promotion as planned. Participants who violate these Promotion Rules, violate any law, rule, or regulation in connection with participation in the Promotion, tamper with the operation of the Promotion or engage in any conduct that is detrimental or unfair to Sponsor, the Promotion, or any other participant (as determined in Sponsor's discretion) are subject to disqualification from the Promotion. Sponsor reserves the right to lock out persons whose eligibility is in question or who have been disqualified or are otherwise ineligible to enter the Promotion. Sponsor reserves the right to disqualify any Entries received that contain inappropriate or offensive content. Sponsor's failure to enforce any term of these Promotion Rules will not constitute a waiver of that provision. Any provision of these Promotion Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Promotion Rules will remain in effect. The use of the terms "include" or "including" in these Promotion Rules is illustrative and not limiting.

10. CONTACT: For any inquiries regarding the Promotion or Promotion Rules, please contact Rubrik, Inc.: ATTN: Marketing Ops, 3495 Deer Creek Rd, Palo Alto, CA 94304.