

## RUBRIK PROMOTION & INCENTIVE PROGRAM TERMS AND CONDITIONS

**SPONSOR:** This Rubrik Promotion and Incentive Program (the "Promotion") is sponsored by Rubrik, Inc., 3495 Deer Creek Rd, Palo Alto, CA 94304 (the "Sponsor") and governed by the following terms and conditions (the "Terms and Conditions").

**ELIGIBILITY:** The Promotion is only open to participants (the "Eligible Participants") that (i) are eighteen (18) years old or older as of time of entry, (ii) are not employed by a current customer of Sponsor, (iii) are not prohibited from participating by law or by internal policy, (iv) are not employees, shareholders, officers, directors, agents, representatives of Sponsor, Sponsor's channel partners, resellers and distributors or any promotion and advertising agencies of Sponsor, and their immediate family members and those living in their household, and each person or entity connected with the production or administration of the Promotion and Incentive Program and each parent company, affiliate, subsidiary, agent and representative of any aforementioned entity, (v) are located in the Canada, Mexico, or the United States, (vi) are employed by an entity with a data storage and back-up environment suitable for Sponsor's products and services, based on number of virtual machines, current back-up solution and future storage targets, and (vii) are not officers, employees or representatives (including anyone elected, nominated, or appointed to be an officer, employee, or representative) of any national, state, regional, or local government, government agency or department, or state owned-entities (each, a "Government Official") or anyone otherwise acting in an official capacity on behalf of a Government Official, who is restricted from receiving a prize by means of their organization's rules, policies or guidelines or under applicable law or regulation. The Promotion and Incentive Program is subject to all applicable federal, state and local laws, rules and regulations. The Promotion and Incentive Program is void where prohibited.

**PERIOD:** The Promotion begins at 8:00am PST on January 1st, 2025 and ends at 8:00pm PST on December 31st, 2025 (the "Promotion Period").

**HOW TO ENTER:** To enter, all participants must be Eligible Participants and must (i) visit Sponsor's web page for the Promotion and Incentive Program at <https://lp.rubrik.com/camprubrikhealthcare116> (the "Page") during the Program Period and fill in the required fields on the form with their information, and (ii) attend the entire event (the "Submission"). Entries submitted must be received by the close of the Promotion Period. No photocopied or mechanically reproduced entry forms will be accepted. Sponsor and its agents are not responsible for lost, late, incomplete, void, misdirected, unreadable or unintelligible entries; such entries are void and will be disqualified. Only complete valid entries will be accepted. Sponsor reserves the right to disqualify false entries or entries suspected of being false. All entries submitted become the sole property of Sponsor and will not be acknowledged or returned. In the event of a dispute as to the identity of Participant for a Submission, the Participant for such submission will be deemed to be the person whose name and relevant information was given at the time of entry. In the event a dispute regarding the identity of a Participant for a Submission cannot be resolved to Sponsor's satisfaction, the affected entry will be deemed ineligible.

**PRIZES:** If eligible under these Terms and Conditions, the Selected Participants will receive one (1) Camp Rubrik kit including: one (1) baseball cap and one (1) backpack with an estimated retail value \$50 USD (the "Prize"), subject to availability in Selected Participant's region and Sponsor's sole discretion. There will only be one Prize given for each Selected Participant. The Prize will be subject to issuer's terms and conditions. No cash alternative or substitution of another Prize will be allowed, except Sponsor reserves the right in its sole discretion to substitute prizes of comparable value if the Prize listed is unavailable, in whole or in part, for any reason. Selected Participants cannot assign or transfer their prize to another person or business. Selected Participants are solely responsible for any and all federal, state, and local taxes on prize. All activities related to the prize are at the Selected Participant's own risk and subject to whatever restrictions are imposed by the entities that govern such activities. If prize notification or any prize is returned as undeliverable, or if Selected Participant may not accept or receive a prize for any reason, prize will be forfeited and may not be re-awarded, in Sponsor's sole discretion.

**WINNER SELECTION AND NOTIFICATION OF SELECTED PARTICIPANTS:** Sponsor shall select the winners entitled to receive the Prize (the "Selected Participants") from all eligible Submissions collected during the Promotion Period, in Sponsor's sole discretion. Sponsor will notify the Selected Participants by Email in Sponsor's sole discretion, using the information provided at the time of entry. Selected Participants must reply by Email within 48 hours to claim the prize. Failure to respond timely to the notification may result in forfeiture of the prize and, in such case Sponsor may randomly select an alternate Selected Participant from among the remaining eligible entries.

**PRIVACY:** All personal information collected by Sponsor will be used for administration of the Promotion and only for general marketing purposes only if Participant provides specific consent to such usage. Sponsor uses reasonable commercial efforts to comply with Federal CAN-SPAM guidelines, and such participants and Participants may subsequently opt-out of receiving further emails by following the opt-out instructions contained in the email. Please refer to Sponsor's privacy policy located at <https://www.rubrik.com/privacy-policy/> or important information regarding the collection, use and disclosure of personal information by Sponsor.

**GENERAL CONDITIONS:** By participating, Participants agree to be fully and unconditionally bound by these Terms and Conditions and the decisions of Sponsor and waive any right to claim ambiguity in the Promotion or these Terms and Conditions. Any portion of the Promotion may be terminated, suspended and/or modified, in whole or in part, at Sponsor's sole discretion. Sponsor reserves the right in its sole discretion to disqualify any individual who is found to be tampering with the entry process or the operation of the Promotion, to be acting in violation of these Terms and Conditions, or to be acting in an unsportsman-like or disruptive manner, or with the intent to disrupt or undermine the legitimate operation of the Promotion, or to annoy, abuse, threaten or harass any other person, and Sponsor reserves the right to seek damages and other remedies from any such person to the fullest extent permitted by law. You may not enter with multiple identities or use any automated system, bot or other device or artifice to enter or obtain more than the maximum number of qualified entries. All federal, state or other tax liabilities (including income taxes) arising from this Promotion will be the sole responsibility of Participants. Caution: any attempt to deliberately damage or undermine the legitimate operation of the Promotion may be in violation of criminal and civil laws and will result in disqualification from participation in the Promotion. Should such an attempt be made, Sponsor reserves the right to seek remedies and damages (including attorney fees) to the fullest extent of the law, including criminal prosecution.

**LIMITATIONS OF LIABILITY:** If for any reason an entry is confirmed to have been erroneously deleted, lost or otherwise destroyed or corrupted, the participant's sole remedy is another entry in the Promotion during the Promotion Period. All participants also agree to release, discharge, indemnify and hold harmless the Sponsor and each of their respective officers, directors, employees, representatives and agents (collectively "Releasees") from and against any claims, damages, disability, attorneys' fees, and costs of litigation and settlement, as well as any liability due to any injuries, damages or losses to any person (including death) or property of any kind resulting in whole or in part, directly or indirectly, from: (i) use, redemption, acceptance, possession, ownership, or misuse of the Prizes, (ii) participation in any activity, event, or excursion offered in connection with the Prizes, (iii) use of any facility, service and/or accommodation related to the Prizes, or (iv) participation in any Promotion-related activity or participation in the Promotion. The Releasees shall not be liable for: (i) late, lost, delayed, misdirected, incomplete unreadable, inaccurate, garbled or unintelligible entries, communications or declarations, regardless of the method of transmission; (ii) telephone system, telephone or computer hardware, software or other technical malfunctions, lost connections, disconnections, delays or transmission errors; (iii) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (iv) any injuries, losses or damages of any kind caused by the Prizes or resulting from acceptance, possession or use of the Prize, or from participation in the Promotion; or (v) any printing, typographical, administrative or technological errors in any materials associated with the Promotion. Without limiting the generality of the foregoing, Releasees are not responsible for computer malfunctions, network connections, email delivery problems, systems failure or incompatibility, typographical, technical or key-stroke errors, or interruptions in your internet service, and for incomplete, illegible, misdirected, misprinted, late, lost, damaged or stolen notifications. In the event Sponsor is prevented from continuing with the Promotion as contemplated herein by any event beyond its control, including but not

limited to fire, flood, earthquake, explosion, labor dispute or strike, act of God or public enemy, or any federal, state or local government law, order, or regulation, or other cause not reasonably within Sponsor's control (each a "Force Majeure" event or occurrence), then subject to any governmental approval which may be required, Sponsor shall have the right to modify, suspend, or terminate the Promotion without notice. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein.

**DISPUTES:** Disputes regarding the Terms and Conditions and/or the Promotion will be governed by the internal laws of the State of California. Decisions of Sponsor are binding and final. No claimant in any dispute involving Sponsor shall be entitled to claim or obtain indirect, punitive, incidental or consequential damages. Sponsor's failure to enforce any provision in the Terms and Conditions shall not constitute a waiver of that provision.

**CONTACT:** For any inquiries regarding the Terms and Conditions or the Promotion, please contact Rubrik, Inc.: ATTN: Marketing Ops, 3495 Deer Creek Rd, Palo Alto, CA 94304.

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