



Why the future of healthcare depends on zero trust data security

Slash management time by up to 85% with Rubrik backups¹

¹ The estimated savings information presented is based on data reported by a limited set of Rubrik customers whose operating profiles may differ materially from your own. Rubrik makes no warranty that your actual savings or benefits will match those presented here and this data should be used only as a starting point to guide your conversations with our sales representatives.

What does the future hold for your healthcare organization?

The healthcare industry is constantly evolving. From telehealth visits to electronic record implementation, you must revolutionize how healthcare is offered and managed to stay ahead.

Additionally, as healthcare organizations modernize, automate and embrace their digital transformation, they are more vulnerable than ever to the risks posed by ransomware and other disruptions. Rubrik can help ensure your patient data is always available and quickly accessible—minimizing costly downtime and giving your providers more time to spend on quality patient care.

The ability to recover from ransomware is more important than ever

RANSOMWARE

attacks increase by 350%

CYBERCRIMINALS

make \$1 billion in ransom

BACKUP FILES

now at risk

EXPLOITATION

delivery covers a range of tactics

Modern data protection is the best way to mitigate cybercrime risk and keep your data available.

Rubrik: Beyond backup software

Achieve an average of 43% in savings

Based on our research, we've created an estimate of your current environment and calculated how much you could save by switching to Rubrik. Our average customer saves up to 90% of the time previously spent on backup and recovery, freeing up time to focus on innovating around delivering quality patient care.

This assessment covers three major categories:

- Administrative time
- Data center footprint
- Total costs

Healthcare industry trends impacting data protection



Growing data volumes and acceleration towards telehealth use



Expanding environments, with shift towards implementing AI



Balancing costs with compliance regulations



Legacy tools that are hard to scale and aren't secure

One hour of unplanned downtime can cost as much as \$260,000²

²<https://www.aberdeen.com/techpro-essentials/stat-of-the-week-the-rising-cost-of-downtime/>

Our estimate of up to **43%** in savings is based on a few assumptions.

Namely, **75 servers, 100 employee hours** spent per week on backups, and **\$200,000 a year** spent on backup and recovery operations.³

³For a personalized estimate, take a look at **our savings calculator**



With Rubrik and Microsoft Azure, we were able to take the sprawling legacy systems and infrastructure of three hospitals and transform them into a dynamic, consistent, and centralized hybrid-cloud architecture.

Lev Goronshteyn
CTO
CarePoint Health



Bringing in cutting-edge tools like Rubrik allows us to work smarter by automating manual tasks and reallocating time towards higher-value initiatives that move our organization forward.

Andrew Hinkle
CTO
DSH

Innovative minds rely on Rubrik

CarePoint Health achieves operational simplicity with Rubrik

CarePoint Health, a healthcare leader in New Jersey, had hundreds of virtual machines (VMs) and multiple file and database systems across three hospital locations. Management wanted to unify the three hospitals' IT environments into one dynamic IT organization. Rubrik and Microsoft Azure helped CarePoint Health transform the legacy systems into a single hybrid-cloud architecture.

50%

Reduced TCO

8x

Faster backup performance



Eliminated tape and moved to Microsoft Azure

California Department of State Hospitals attains cloud mobility

The California Department of State Hospitals (DSH) manages the state's forensic mental health hospital system, providing in-patient mental health services to approximately 6,000 patients. IT systems are crucial for hospital safety and for supporting patient data and treatment. Rubrik helped DSH automate manual tasks and transfer time to higher-value initiatives.

75%

Reduction in data center footprint

67%

Management time savings

45%

TCO Savings

Rubrik customers
typically reduce their
backup and recovery
data center footprint
by **65%-90%**



It's time to fight back

Join us for a longer discussion around your unique backup needs. We'd love to review your approach to preventing downtime and addressing ransomware attacks, and go into more detail about how Rubrik can help you achieve lower RTOs while saving an average of 43%.

Agenda

During our meeting, we'll discuss:

- Cyber resiliency
- Cost-efficient data protection and recovery
- Acceleration of cloud adoption

For more information, please contact a sales representative at rubrik.com/contact-sales.

About Rubrik

Rubrik helps organizations quickly recover from ransomware attacks and get business applications back online faster. Deployed by the world's leading healthcare institutions, including Kern Medical Center, California Department of State Hospitals, and Seattle Genetics, healthcare administrators trust Rubrik to protect, automate, and govern their applications in one secure fabric across clouds and data centers at scale.

