

## Rubrik Cloud Data Management for vRealize Suite

VMware vRealize Automation enables enterprises to accelerate the delivery of IT services across their entire environment. By leveraging the extensible framework provided by vRealize Automation, enterprises can streamline and automate the lifecycle management of IT resources with speed, control, and performance.

Rubrik Cloud Data Management delivers a single platform to protect and manage data across your enterprise hybrid cloud. Together, Rubrik and vRA orchestrate daily data management workflows across your entire infrastructure, reducing time to resolution from days to minutes, simplifying management, and integrating data protection with a centralized IT automation suite.

### RUBRIK AND VMWARE VREALIZE AUTOMATION SOLVE KEY CHALLENGES FOR THE ENTERPRISE

Challenge	Solution	Result
Lengthy recovery times	Eliminate lengthy wait times at the help desk. Get back to business faster with self-service access and restores.	Reduced recovery time from hours to minutes.
Fragmented and time-consuming management	Centralize IT operations from a single interface. Enable departments or admins to self-service.	Significant management time savings.
Lack of automation	Automate backup and recovery workflows by leveraging Rubrik's SLA policy engine. Customize workflows leveraging Rubrik's REST APIs.	Automation at scale.
SLA policy compliance	Automate compliance with just a few clicks to adhere to strict business requirements.	Alignment with Business SLAs.

#### KEY BENEFITS

- Self-service Instant Recovery:**  
 Reduce time to resolution from days to minutes with self-service recoveries. Resume business within minutes of a ransomware attack by restoring production back to its pre-infected state – all from your vRA catalogue.
- Policy-driven Simplicity:**  
 Automate VM provisioning at scale via a single SLA policy engine. Reduce daily management time from hours to minutes.
- Streamline IT Operations:**  
 Eliminate silos by integrating data protection with your IT automation portal. Manage all your infrastructure operations from a centralized interface.

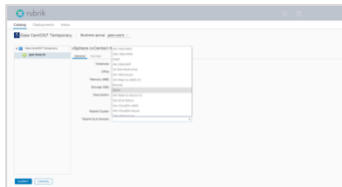
### HOW RUBRIK AND VREALIZE AUTOMATION WORK TOGETHER

Rubrik delivers a custom API integration with vRealize Automation to deliver critical data management functions (backup, recovery, archival) for virtualized workloads to the end user and help desk team directly through the vRA Service Catalog. End users can easily assign SLA policies, perform self-service restores, and live mount VMs. If you want to build new workflows yourself, Rubrik offers pre-built vRA/vRO integrations to help you get started quickly.



**Self-service File Recovery**

Instantly recover files or entire VMs via self-service directly through the vRA service catalog. In the event of a ransomware attack, users can quickly restore VMs with just a few clicks.



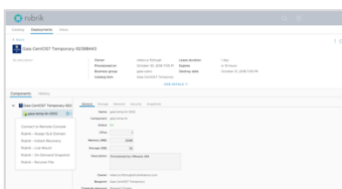
**Automated Data Protection**

Assign or modify SLA policies for your VMs with just a few clicks. Perform on-demand backups at any point-in-time. No additional steps or help desk tickets required.



**Live Mount for Test/Dev**

Accelerate application test and development by mounting VMs directly on Rubrik. Instantly provision clones from any point-in-time, providing developers with as many copies as needed without impacting production.



**Compliance**

Automate compliance in minutes to comply with business SLAs using a single policy engine. Create on-demand backups at the desired point-in-time to meet strict business requirements.

**CUSTOMER QUOTES**



“We’ve added our workflows into vRO so that when we receive a request for a server, it automatically creates custom flags that indicate the type of server, its purpose, and the environment. Based on those flags, the appropriate SLA is assigned. This saves a lot of back-and-forth communication and eliminates manual intervention.”

— Daniel Jenkins, IT Network Engineer, Omnitracs

