The volume and sophistication of ransomware attacks is growing daily and has become a cross-sector existential threat that all organizations must be prepared to address. Having instantly recoverable copies of organizations’ data in a secured and isolated off-site cloud location is an essential part of a comprehensive, ransomware- resilient data protection strategy and gives businesses the confidence that they can withstand a cyber-attack and do not have to pay the ransom.

While IT leaders perceive the benefits of cloud-based storage services, they have legitimate concerns regarding data security and exposure risks, cloud administration and security configuration complexity, and long-term economics.

RUBRIK CLOUD VAULT
Rubrik Cloud Vault enables organizations to have account-isolated, immutable copies of their data, archived off-site, to support recovery from cyber-attacks and natural disasters. Management simplicity and reduced cloud administrative complexities, along with predictable cost that includes all storage and egress charges, allow organizations to confidently store copies of their data in a separate cloud environment that is logically air-gapped from their core data center and cloud workloads, thus dramatically reducing the risk of backup data breach, encryption, or theft.

KEY BENEFITS

ISOLATED, OFF-SITE ARCHIVE FOR YOUR BACKUP DATA
Keep immutable, logically air-gapped backup data safe from cyber-attacks, deletion, or encryption. Prevent unauthorized access or tampering with retention policies.

SIMPLE TO LEVERAGE FULLY-MANAGED SERVICE
Get started in minutes and eliminate cloud configuration, integration and management complexities.

PREDICTABLE COST
Stay within your budget with a single bill, covering all cost: storage, read, API calls and egress charges.

HOW TO PROTECT DATA WITH RUBRIK CLOUD VAULT
Once the Rubrik Cloud Vault service has been enabled in Rubrik Security Cloud, leveraging it to protect data can be accomplished in as little as 3 steps:

1. Within Rubrik, navigate to Remote Settings → Rubrik Cloud Vault and select Add Archival Location
2. In the Add Archival Location menu, enter a name and RSA key for the location you are creating and select the Region and the tier to create it in. Immutability can be enabled for a Backup Tier archival location from here as well.
3. Update an existing SLA or create a new one in order to use the new Rubrik Cloud Vault backed archival location as its archival target and protect data.
Rubrik is a cybersecurity company. We are the pioneer in Zero Trust Data Security™️. Companies around the world rely on Rubrik for business resilience against cyber attacks, malicious insiders, and operational disruptions. Rubrik Security Cloud, powered by machine intelligence, enables our customers to secure data across their enterprise, cloud, and SaaS applications. We automatically protect data from cyber attacks, continuously monitor data risks and quickly recover data and applications. For more information please visit www.rubrik.com and follow @rubrikInc on Twitter and Rubrik, Inc. on LinkedIn. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.

FEATURES

Rubrik Cloud Vault is the safest, simplest, and most predictable way to archive backups in the cloud, so you have a secure and isolated copy of your data to recover from in the event of malicious attacks or natural disasters.

- **Zero Trust Data Security**
  - Zero Trust Architecture assures data is available, immutable and logically air gapped, so it cannot be modified, encrypted, or deleted by ransomware
  - Federated authentication/MFA via SSO to reduce intrusion threats
  - Role-based access with granular role controls to lessen the risk of data breaches.
  - Retention lock to warrant that no single person can clear or shorten retention policies or delete snapshots, archival or replication locations.

- **Direct, authenticated Azure Blob integration** for fast, automatic, fully encrypted data upload

- **Global Control Plane unifies** management of data protection and cloud archival

- **Policy-driven SLA automation** for easy setup of archival policies to meet business SLAs

- **Readily available data**—quickly browse through point-in-time snapshots to begin download and restore with granularity down to individual folders and items

- **Predictable storage costs** that helps you stay within budget