Radically Simplified Data Management
It’s Our Mission to Let You Focus on Yours

Telework, digital access, and cyberthreats have skyrocketed, placing undue pressure on how you protect and secure your data assets. Your legacy data management solutions can’t keep up – they’re slow, complex, and expensive. You’re missing backup windows and SLAs, recoveries are unreliable (they take days), management is complex (requires a whole lot of resources that you don’t have), and increasing maintenance renewal fees are not accompanied by innovation.

Rubrik delivers a radically simplified approach to data management. Federal agencies modernize and automate backup and recovery, while easily extending data management to the cloud and protecting data assets from compromise. We’ll help you implement a Cloud Smart approach to data management that eliminates legacy complexity, so you can focus on the mission instead. With Rubrik, customers do more with their backup data – whether it’s remediating cyberthreats with enhanced analytics or mitigating sensitive data exposure with data classification.

MODERNIZING AND AUTOMATING BACKUP DRIVES BUSINESS OUTCOMES

**PHASE 1**

*Modernize and Automate*
Collapse multiple legacy backup & recovery solutions into one API-driven solution built for near-zero RTOs, operational simplicity, and ransomware immunity. Transform hundreds to thousands of manual backup jobs to just 2-3 declarative policies to meet business SLAs. Access data and applications instantly with a solution built for recovery.

- Safeguard backups from ransomware + quick recoveries
- 70-90% operational savings by eliminating backup administration
- 20-50% TCO savings over 5 years

**PHASE 2**

*Extend to Cloud*
Accelerate cloud and self-service delivery with a cloud vendor agnostic approach. Use cloud for data archival and retain quick access with predictive search (compare to tape). Drive cloud storage and egress savings with intelligent tiering. Use the same platform to protect new cloud services with management simplicity, data security, and data control.

- Send data to the cloud easily and securely
- Reduced egress and cloud storage costs
- API-driven integrations for SNOW, Ansible, and more

**PHASE 3**

*Mitigate Data Risk*
Re-purpose backup data to identify and remediate ransomware and minimize sensitive data risk. Rubrik leverages metadata for anomaly detection and to determine extent of attack for accelerated recoveries. Minimize sensitive data exposure with automated data classification – no additional infrastructure required.

- Avoid expensive data privacy non-compliance fines
- Paid in ransom with native platform immunity to cyberattacks

**HOW IT WORKS**

Get Rubrik up and running quickly by deploying a ready-to-go appliance in the data center or software at the edge or in the cloud. Use a declarative SLA policy engine to eliminate hundreds to thousands of backup jobs – craft a SLA policy to meet your RTOs, RPOs, archival, and retention goals, map to your applications and data, and Rubrik does the rest. Since Rubrik is built on an API-first platform, customers can integrate backup into their existing automation tools and systems – from service catalogs to configuration management to cloud provisioning tools.
Rubrik, the Cloud Data Management Company, enables enterprises to maximize value from data that is increasingly fragmented across data centers and clouds. Rubrik delivers a single, policy-driven platform for data recovery, governance, compliance, and cloud mobility. For more information, visit www.rubrik.com and follow @rubrikinc on Twitter. © 2020 Rubrik. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.