

Modernize Financial Environments with Rubrik Zero Trust Data Management™

CHALLENGES

KEEP CUSTOMER DATA SECURE AND VISIBLE

Financial services institutions handle sensitive customer data and information that they are trusted to keep secure while adhering to strict regulations and compliance. Increasing threats from cyber attacks is resulting in growing demands from customers to reinforce security practices. To do so, financial services organizations need data management that operates on a zero trust model to safeguard their data, with a solution that works intelligently to analyze threats, discover sensitive data, and enforce compliance.

RUBRIK ZERO TRUST DATA MANAGEMENT™

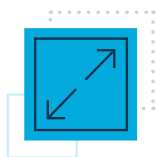
REST EASY, YOUR DATA IS SAFE FROM RANSOMWARE

Rubrik Zero Trust Data Management™ alongside Microsoft Azure helps financial services customers protect, manage, and modernize critical applications while minimizing business disruption from ransomware and combating data loss. With Rubrik, customers can accelerate their digital transformation and rest easy knowing that their data is safe from even the worst ransomware attacks. Immutable backup systems and intelligent data change detection accelerate recovery from ransomware. End-to-end encryption safeguards your data in support of regulatory compliance with PCI and PII regulations. Automated sensitive discovery and classification helps accelerate compliance while avoiding fines of up to 4% of annual global revenue.

Integrate with **any third-party service of your choice** and automate data operations to cut management time by **70-90%**

BENEFITS

With Rubrik, customers get a single software platform that uses a zero trust model and an immutable backup system to defend against ransomware and reduce recovery efforts.



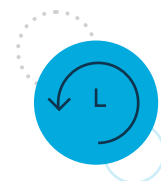
AUTOMATE EVERYTHING

Integrate with any third-party service of your choice to automate end-to-end workflows at scale.



ACCELERATE GDPR COMPLIANCE

Easily generate reports demonstrating SLA compliance on-demand. Ensure all data is encrypted in-flight and at-rest.



COMBAT RANSOMWARE

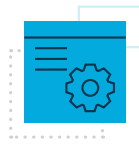
Recover from ransomware instantly with zero data loss. Immutable snapshots guarantee data integrity.

HOW IT WORKS



1 BACKUP

- Reduce your TCO by 30-50% and lower your datacenter footprint
- Immutable backup system with an API-first approach



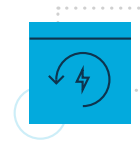
2 ARCHIVE

- Automatically archive and retire data to Azure
- Preserve critical data with automated long-term retention



3 INVESTIGATE

- Determine with precision what data has been affected
- Leverage machine learning to detect suspicious behavior and malicious code



4 RECOVER

- Recover instantly from ransomware and restore clean versions of data
- Minimize data loss and automate backup jobs

WHAT OUR CUSTOMERS ARE SAYING

NWB) BANK

“We needed a product that would simplify our data management tasks while offering us the data protection that our business requires. In the end Rubrik proved to be the most simple solution for us when it came to setting up SLA policies.”

Michel Vaessen
ICT Manager – NWB Bank



GROVE BANK & TRUST

“We just went through Hurricane Irma, and we were not the least bit concerned about our ability to recover because we were sure that we had 100% of our system backed up. Working with Rubrik gave me a peace of mind that I never experienced with my old vendor.”

Sergio Garcia
CIO – Grove Bank & Trust



“We immediately saw the inherent benefits of Rubrik having an immune file system where every file looks like ‘read-only’ so hackers cannot encrypt them in ransomware attacks, and that every transaction is encrypted with military grade encryption.”

Alexander Ekanayake
CTO – BFI Finance

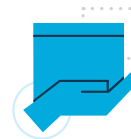
GET STARTED WITH RUBRIK ON MICROSOFT AZURE



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Rubrik, the Zero Trust Data Management™ Company, enables cyber and operational resilience for enterprises; including ransomware protection, risk compliance, automated data recovery, and a fast track to the cloud. For more information please visit www.rubrik.com and follow [@rubrikinc](https://twitter.com/rubrikinc) on Twitter and Rubrik, Inc. on LinkedIn. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.