

A complete cyber resilience stack that delivers efficient data protection and rapid, clean recovery of your data



Exponential data growth, particularly in unstructured data, presents unprecedented challenges in protecting critical infrastructure and archives. Businesses face performance bottlenecks, limited visibility, and sophisticated AI-powered cyber threats. A comprehensive cyber resilience strategy is paramount to safeguard valuable data and ensure business continuity.

Rubrik and Everpure have joined forces to offer a complete cyber resilience stack, combining Everpure Enterprise Data Cloud with Rubrik Security Cloud. This partnership delivers a modern, efficient, and secure approach to data resilience across all storage needs, including critical unstructured data environments.

KEY PILLARS OF CYBER RESILIENCE



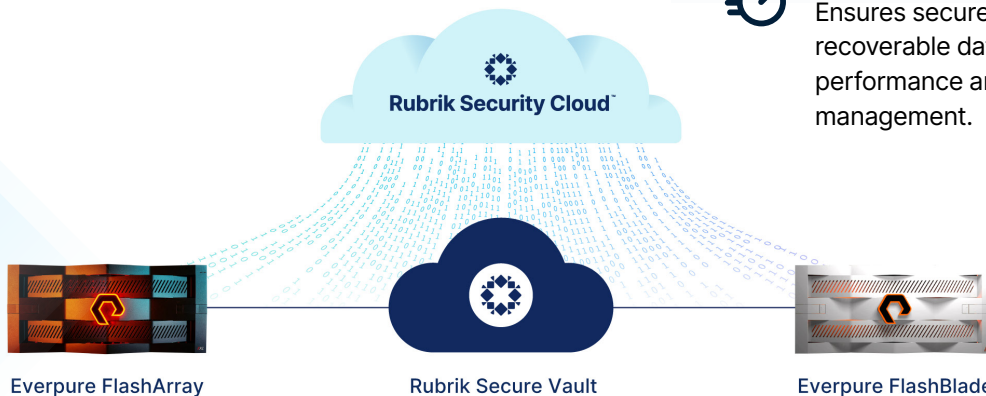
Defense in Depth: A robust, three-layered architecture meeting updated 3-2-1-1-0 data protection rules.



Advanced Threat Analytics: Continuous monitoring for rapid identification and mitigation of cyber attacks.



Scalable & Cost-Effective: Ensures secure, quickly recoverable data with solid performance and cost management.



CORE SOLUTION CAPABILITIES



Secure & Available Data

Immutable Copies: Everpure SafeMode™ Governance, FlashArray Immutable Snapshots, and FlashBlade S3 Object Immutability prevent deletion or alteration. Rubrik Secure Vault provides immutable, air-gapped, access-controlled backups.

Automated Protection: Everpure Default Protection Groups automatically protect new workloads. Rubrik Automated Discovery and Automated Protection replace manual jobs with policy-driven automation across diverse systems.



Efficient Backup & Recovery

Flash-Speed Performance: Everpure provides performance-optimized recovery for lowest RTOs and flash-speed backups to minimize production impact.

Rubrik Efficiency: Incremental Forever backups reduce storage, and Parallel Streaming ensures rapid data ingest and scalability. Full VM recovery from FlashArray snapshots via vSphere Plugin.

Very Large, Latency-sensitive, High-change-rate Workloads: Rubrik for Volumes connects directly to the Everpure FlashArray, scaling protection windows with the rate of change to provide array-native, hypervisor and workload agnostic protection.



Enhanced Cyber Resilience Insights

Integrated Threat Detection and Recovery: Pure1® Workflow Orchestration and Rubrik Threat and Anomaly Detection use AI/ML to pinpoint threats and anomalies directly within backups, tag Everpure volumes and snapshots, and enable rapid recovery of clean data and applications from both backups and on-array snapshots.

Proactive Hunting: Rubrik Threat Monitoring and Threat Hunting identify Indicators of Compromise (IoCs) within backups and analyze data history to prevent reinfection.

UNSTRUCTURED DATA RESILIENCE WITH RUBRIK AND EVERPURE

The rapid growth of unstructured data demands specialized protection. Legacy storage and backup systems often struggle with the scale and complexity, leading to bottlenecks, failures, and increased security risks. By combining high-performance, cyber-resilient storage solutions from Everpure with Rubrik's advanced data protection and zero trust security, businesses can operate with unmatched speed, agility, and peace of mind.

KEY BENEFITS

Everpure FlashArray™ and FlashBlade™ for Unstructured Data:

- Delivers robust, scalable storage tailored for modern workloads.
- Offers robust data encryption, real-time auditing, disaster recovery, and built-in safeguards like SafeMode to protect against both administrative errors and malicious attacks.

Rubrik NAS Cloud Direct

- Delivers fast, efficient backups at petabyte scale using scalable stateless VMs to scan, index, and move billions of files to cost-effective on-premises or cloud storage.
- Full API integration with FlashArray and FlashBlade reduces risk, complexity, and missed backups or recovery issues through automated discovery, automated permissions management, and automated backup from Everpure snapshots.
- Enables high-performance transfers of NAS data from FlashArray and FlashBlade, offering unmatched flexibility, efficiency, and scalability in managing large-scale unstructured data.
- FlashBlade as a fully supported target for Rubrik unstructured data backup with S3 Object Lock for data immutability.

POWERING CONFIDENT CYBER RECOVERY WITH RUBRIK AND EVERPURE

Rubrik and Everpure introduce a powerful new integration that provides full visibility into recovery data, directly addressing the challenge of preventing reinfection. With Rubrik's zero trust data protection, data threat analytics, and cyber recovery—combined with Everpure's high-performance, resilient architecture—organizations gain end-to-end observability across their data estate.

KEY BENEFITS



Pinpoint Threat Identification: Gain the ability to directly identify threats within Rubrik backups of Everpure VM workloads and within Everpure production data and snapshots.



Accelerate Clean Recovery: Reduce recovery time to near-zero RTOs, enabling the restoration of hundreds of terabytes in seconds. Recover clean data quickly after an attack, minimizing disruption and maintaining trust.



Proactively Remediate: Move beyond reactive responses. Our solution empowers you to proactively remediate and intelligently recover your data, preventing reinfection.



Enhance Security Analytics: Leverage Everpure's performance to accelerate security analytic tools (like log management), ensuring the resilience of even archived data.



Improve Storage Resilience: Benefit from Pure's inherent availability and data resilience for critical workloads, providing a multi-layered, "Defense-in-Depth" strategy for your data, apps, and infrastructure.

Together, Rubrik and Everpure deliver an end-to-end solution for cyber resilience that scales with your needs, providing the intelligence, performance, and confidence to face modern threats head-on.

Learn More



Visit rubrik.com and everpuredata.com to explore our joint solutions for cyber resilience.



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Rubrik (NYSE: RBRK) the Security and AI company, operates at the intersection of data protection, cyber resilience and enterprise AI acceleration. The Rubrik Security Cloud platform is designed to deliver robust cyber resilience and recovery including identity resilience to ensure continuous business operations, all on top of secure metadata and data lake. Rubrik's offerings also include Predibase to help further secure and deploy GenAI while delivering exceptional accuracy and efficiency for agentic applications.

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