



Protecting the Backbone of Your Business: Unified SaaS Data Protection with Rubrik

SaaS Powers Your Business—But Are You Protecting It?

SaaS applications drive business operations—from managing customer relationships and collaborating with teams to tracking critical development workflows. These platforms hold the data that fuels your business.

Here's the challenge: While SaaS providers deliver uptime guarantees and secure the infrastructure, you are responsible for data safety, recoverability, and compliance.

This is the core of the Shared Responsibility Model. If your data is lost, corrupted, or held for ransom, it's your job to recover it. Without the right safeguards, the consequences can derail productivity, disrupt revenue, and erode customer trust.

31%

of organizations
experienced a SaaS
data breach in the
past year

83%

of organizations
have seen an
account takeover

76%

of organizations have
experienced critical
data loss

THE IMPACT OF DATA LOSS

There's a lot at stake if you lose access to critical SaaS data.

- **CRM** (e.g., Salesforce): Your sales team can't access customer accounts, pipeline forecasts, or service case data.
- **Collaboration Platforms** (e.g., Microsoft 365): Communication halts without email, documents, or messaging.
- **Project Management Tools** (e.g., Jira): Development workflows are disrupted, delaying bug fixes and feature rollouts.

Whether it's accidental deletion, malicious activity, or ransomware, the result is the same: Your business grinds to a halt.

WHY NATIVE TOOLS AND MANUAL PROCESSES FALL SHORT

Native SaaS Backups Are Limited

SaaS providers focus on platform availability, not long-term data recovery.

- **Exchange Online:** 30-day retention for soft deletes.
- **SharePoint and OneDrive:** 93-day retention.
- **Deactivated Accounts:** Often retained for just 30 days.

These tools lack the granularity and reliability needed for comprehensive recovery.

Manual Backups Are Error-Prone

Exporting data manually is time-consuming, fragmented, and prone to human error. It's an inefficient solution for modern enterprises relying on SaaS applications.

RUBRIK SAAS DATA PROTECTION: UNIFIED, AUTOMATED, RESILIENT

Rubrik delivers a unified platform to protect, manage, and recover SaaS data, ensuring businesses can stay operational no matter what.

How Rubrik Ensures SaaS Cyber Resilience

Immutable Backups: Your Last Line of Defense

Rubrik's backups can't be altered or deleted—even by ransomware. This ensures your data is always safe and recoverable.

Unified Protection Across Applications

Rubrik protects data across Microsoft 365, Salesforce, Jira, and other critical SaaS apps, scaling as your SaaS environment grows.



Granular, Point-in-Time Recovery

Quickly restore exactly what you need, whether it's a Salesforce record, a Teams chat, or a Jira issue.

Automated Policy-Driven Protection

Rubrik automatically discovers and protects new data and users without manual intervention, closing gaps in coverage.

Air-Gapped Storage

Isolate your backups from production environments, ensuring they remain untouched by attackers.

WHAT THIS MEANS FOR YOUR BUSINESS

With Rubrik SaaS Data Protection, your business is prepared for the unexpected.

- **Eliminate Downtime:** Fast, precise recovery ensures your business stays operational.
- **Simplify Operations:** Manage all SaaS data protection through a single, unified platform.
- **Strengthen Resilience:** Immutable backups and automated protection give you confidence that your data is always recoverable.

Whether you're protecting Microsoft 365, Salesforce, or Jira or planning for future SaaS applications, Rubrik provides a future-ready solution that grows with your business.

WHY RUBRIK?

Rubrik is trusted by thousands of organizations worldwide to safeguard their SaaS data. With a zero-trust architecture, Rubrik ensures your data is secure, compliant, and always recoverable.

LEARN MORE

Discover how Rubrik can protect your SaaS data at <https://www.rubrik.com/products/saas-data-protection>.

REAL-WORLD USE CASES



CRM (Salesforce)

Recover critical pipeline data to restore opportunities and ensure continuity in sales processes.



Collaboration Tools (Microsoft 365)

Quickly recover important email threads, Teams conversations, or shared files to minimize disruptions.



Project Management (Jira)

Restore key workflows to avoid project delays caused by accidental deletions or data corruption.

SAFE HARBOR STATEMENT

Any unreleased services or features referenced in this brief are not currently available and may not be made generally available.



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Rubrik (NYSE: RBRK) is on a mission to secure the world's data. With Zero Trust Data Security™, we help organizations achieve business resilience against cyberattacks, malicious insiders, and operational disruptions. Rubrik Security Cloud, powered by machine learning, secures data across enterprise, cloud, and SaaS applications. We help organizations uphold data integrity, deliver data availability that withstands adverse conditions, continuously monitor data risks and threats, and restore businesses with their data when infrastructure is attacked.

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