



Cloud Transformation

DEFINITION

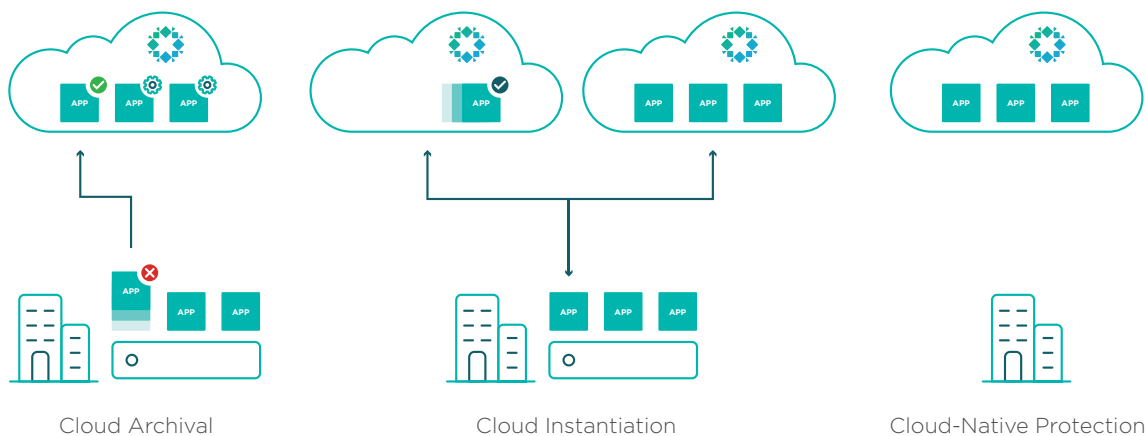
Cloud Transformation is the ability for organizations to mobilize and protect data across hybrid, multi-cloud environments to achieve greater cost savings, agility, and scalability.

WHY IT MATTERS

As the role of IT in today's enterprises shifts from the delivery of infrastructure to the delivery of services, administrators face overwhelming complexity in protecting, organizing, and delivering data to end users. With fragmented management and unreliable performance, traditional, legacy infrastructure solutions steal valuable time from administrators and complicate daily data management tasks. In order to effectively deliver new IT services, many leaders are looking to replace cumbersome infrastructure with the agility and simplicity of public and private clouds. However, without a data management solution purpose-built for the cloud, organizations lack a clear path to achieving their IT-as-a-Service and digital transformation initiatives.

HOW RUBRIK ENABLES CLOUD TRANSFORMATION

Rubrik was built from day one to support enterprise's hybrid multi-cloud initiatives. Whether deployed on-premises or in the public cloud, Rubrik can automate data protection, deliver global file-level search, and quickly restore applications in their native on-prem or cloud formats. With a breadth of solutions expanding to all major public and private cloud providers, Rubrik delivers all of the solutions and tools necessary to accelerate the cloud journey.



WHAT OUR CUSTOMERS ARE SAYING



With tape, there's always a risk of not being able to recover; the cloud is fundamentally more reliable. Rubrik enables us to seamlessly protect our workloads on AWS S3, allowing for quicker restores and disaster recovery. Moving to the cloud has made it easier for our teams to collaborate, which means we're doing our job right."

- David Coffman, Director of Enterprise Infrastructure,
Meredith Corporation

UC San Diego

"If we tried archiving to the cloud, it would have taken weeks. Also, our legacy solution lacked a native integration so there was no clear path to getting started. With Rubrik, it only took 36 hours to migrate our entire infrastructure, around 2,000 virtual machines, into AWS S3.

- John Iraci, Director of Computing Infrastructure,
UC San Diego