

Operational Efficiency

DEFINITION

Operational Efficiency is the ability for IT teams to achieve superior business outcomes with less time, money, and risk.

WHY IT MATTERS

In modern enterprises, IT is one of the most critical drivers of innovation and competitive advantage. High-performing IT teams can increase collaboration among business users, accelerate time-to-market for new products and services, and minimize business downtime for customers. However, cumbersome, legacy infrastructure can mitigate the ability of IT teams to deliver all of these business outcomes. By investing in modernized solutions for Operational Efficiency, IT teams can continue to drive competitive advantage while reducing daily management time, operational costs, and business downtime for their most critical applications. Consider the following formula for Operational Efficiency:



HOW RUBRIK DELIVERS OPERATIONAL EFFICIENCY

In the formula above, Rubrik plays as an Input. Customers use Rubrik to drive Operational Efficiency by reducing time spent managing backups (e.g. from hours to minutes), reducing TCO (e.g. replacing legacy, multi-layer backup infrastructure), and by minimizing business downtime risk (e.g. near-zero RPO/RTOs).

Reduce Time Spent Managing Backup	Reduce Infrastructure Costs	Minimizing Business Downtime Risk
SLA Policy Engine	Single Software	Near-zero RTO/RPO
Rubrik API	Linear Scale	Mass Restore
Auto-Protect	Built for Cloud	Self-Service Restores

WHAT OUR CUSTOMERS ARE SAYING



“We no longer rely on consultants for daily backup administration or performing recoveries. Rubrik is so easy to use that we have moved this function completely in-house and have increased our team’s operational efficiency as a result.”

– Rombert Lazo, Director of IT,
McHugh Construction



“Rubrik’s interface is easy enough for anyone on our team to use and requires no special training. We’ve gone from spending 15 hours a week monitoring backups to 1 hour a week. We’re now using this time to invest in automation and strategic initiatives that drive greater business value.”

– Adam Monnery, Head of Information and Communications
Technology, Museum of London