



# Performance

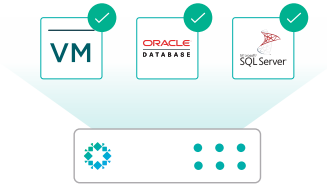
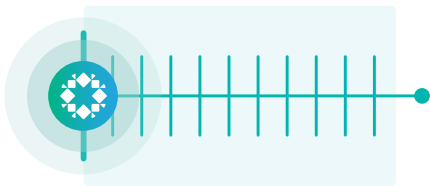

## DEFINITION

Performance for data management and protection solutions is measured in terms of RTO, RPO, and scalability. High performance solutions should be able to deliver on near-zero RTO and RPO requirements while also scaling to support enterprise environments.

## WHY IT MATTERS

The ability to recover business-critical applications quickly and without data loss is the entire reason for backing up data to begin with. Recovery performance is also directly tied to the financial health of the business, as the lack of a business continuity and disaster recovery solution can wind up costing millions of dollars per minute of business downtime. In addition to accelerating recovery for revenue purposes, the modern IT organization is also required to meet the stringent RTO and RPO requirements of enterprise IT auditors and regulators. All in all, if a backup solution doesn't enable the business to recover fast enough to minimize downtime, protect revenue, and comply with regulations, perhaps it isn't a solution at all.

## HIGH PERFORMANCE DATA MANAGEMENT WITH RUBRIK

	<b>Near Zero RTO</b> Restore applications in seconds by mounting VMs and databases directly on Rubrik. Rubrik's Live Mount and Instant Recovery features allow enterprises to prioritize their most critical applications by restoring them in seconds – in other words, with near-zero RTOs.
	<b>Near Zero RPO</b> Leverage Rubrik's Continuous Data Protection (CDP) to deliver near-zero RPOs for mission-critical applications. Achieve data resiliency by recovering VMs to any point in time or reverting to the latest clean copy if ransomware or corruption occurs.
	<b>Cloud-Scale Architecture</b> Rubrik scales infinitely to support any size environment while maintaining RTO and RPO performance. Increasing capacity and performance is as simple as adding more nodes to the cluster. Start small and grow-as-you go without forklift upgrades.



"Previously, recovering data could sometimes take several days depending on if that data was on tape. It was a painfully laborious process that impacted our productivity. Supporting over 8,000 employees is no small feat, but with Rubrik's Google-like search, we're able to find exactly what we need and instantly restore in a matter of minutes."

– David Coffman, Director of Enterprise Infrastructure,  
Meredith Corporation



"With Rubrik, we can recover in minutes. It takes longer for us to gather the restore requirements than it does for us to perform the actual restore. I'm truly amazed at the speed, especially compared to solutions we've used at previous companies."

– Cate Fagan, CIO,  
Bioverativ