

Data Protection for Microsoft Dynamics 365 CRM

OVERVIEW

Microsoft Dynamics 365 CRM is a critical business application used by **thousands of organizations** worldwide, managing core functions across sales, marketing, customer service, field service etc. While Microsoft ensures platform availability, businesses remain responsible for protecting their data from accidental deletions, integration failures, cyber threats, and compliance risks.

Rubrik Data Protection for Microsoft Dynamics 365 CRM provides effortless, policy-driven automation to ensure business continuity, meet compliance requirements, and minimize data loss risks—all within a unified platform.

CHALLENGES WITH PROTECTING DYNAMICS 365 CRM DATA

Organizations relying on Dynamics 365 CRM face several challenges in maintaining data integrity and compliance, including:

- **Accidental Data Loss** – Users or administrators can mistakenly delete or overwrite critical records, leading to operational disruptions.
- **Complex Data Relationships** – Dynamics 365 CRM data is deeply interconnected, making accurate, granular recovery challenging.
- **Limited Native Recovery Options** – Built-in features provide only basic restore functions that may not align with enterprise requirements.
- **Cybersecurity Threats** – Ransomware attacks and unauthorized access can compromise sensitive data.
- **Compliance and Retention Challenges** – Organizations must meet strict regulatory requirements for data retention and audit readiness.

Without a dedicated backup solution, businesses risk data loss, compliance violations, and downtime.

RUBRIK'S SOLUTION FOR MICROSOFT DYNAMICS 365 CRM

Rubrik provides comprehensive data protection, simplifying backup and recovery while enhancing security and compliance.



EFFORTLESS, POLICY-DRIVEN AUTOMATION

Automate backup schedules and retention policies to align with business and regulatory needs.



GRANULAR, RELATIONSHIP-AWARE RECOVERY

Restore individual records, tables, and metadata while preserving parent-child relationships, ensuring data integrity.



IMMUTABLE, AIR-GAPPED BACKUPS

Protect against ransomware and accidental deletions with backups that cannot be altered or deleted.



UNIFIED MICROSOFT ECOSYSTEM PROTECTION

Manage Dynamics 365 CRM and Microsoft 365 data protection from a single interface within Rubrik Security Cloud.

KEY BENEFITS OF RUBRIK FOR MICROSOFT DYNAMICS 365 CRM

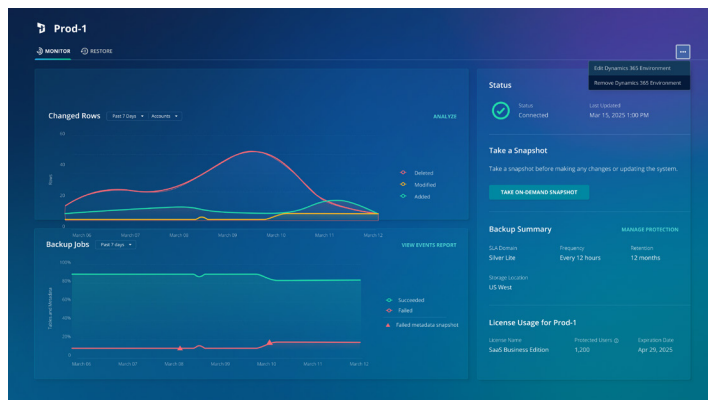
With Rubrik, organizations can:

- **Ensure Business Continuity** – Quickly recover lost or corrupted data to avoid downtime and operational impact.
- **Meet Compliance Requirements** – Automate retention, security controls, and audit-ready reporting.
- **Streamline IT Operations** – Reduce administrative burden with policy-driven automation and intuitive workflows.
- **Enhance Security Posture** – Protect critical Dynamics 365 CRM data with encryption, immutable backups, and role-based access controls.

WHY CHOOSE RUBRIK?

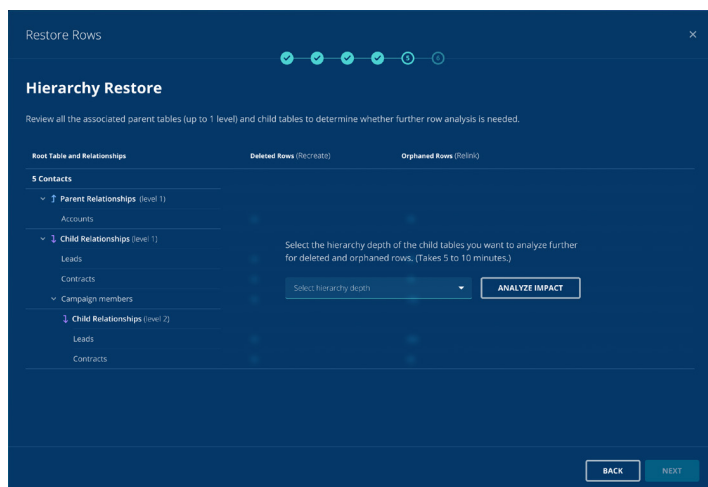
Rubrik stands out as the trusted choice for Dynamics 365 CRM data protection because of:

- **Effortless, Policy-Driven Automation** – Set and forget your backup strategy with intelligent, automated workflows.
- **Security You Can Trust** – Built-in ransomware protection and compliance features to safeguard your data.
- **Scalability Without Complexity** – A solution that grows with your business needs seamlessly.



HOW IT WORKS

1. **Automated Backup:** Policy-driven protection eliminates manual tasks.
2. **Granular Search & Recovery:** Easily locate and restore specific data with precision.
3. **Compliance Management:** Track and enforce data retention policies effortlessly.
4. **Unified Management:** One platform to protect your Microsoft data estate across Dynamics 365 CRM, Microsoft 365, Azure Cloud and Entra ID.



GET STARTED TODAY

Rubrik for Microsoft Dynamics 365 CRM provides the protection your business needs to ensure resilience, compliance, and peace of mind.

- [See the Demo](#): Experience Rubrik's capabilities with an interactive, self-guided demo.
- **Learn More**: Discover how Rubrik can fit into your organization's security strategy.



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Rubrik (NYSE: RBRK) is on a mission to secure the world's data. With Zero Trust Data Security™, we help organizations achieve business resilience against cyberattacks, malicious insiders, and operational disruptions. Rubrik Security Cloud, powered by machine learning, secures data across enterprise, cloud, and SaaS applications. We help organizations uphold data integrity, deliver data availability that withstands adverse conditions, continuously monitor data risks and threats, and restore businesses with their data when infrastructure is attacked.

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