

Cloud Data Management for Nutanix Enterprise Cloud Platform

Deploy in Minutes. Search Anything. Recover Anywhere.



Rubrik Cloud Data Management delivers data protection, search, analytics, compliance, and copy data management for enterprises built on Nutanix Enterprise Cloud Platform. Recover in minutes, achieve up to 50% in immediate hard savings, and accelerate application development with data management built for web-scale and automated orchestration. Protect data born in the cloud and elsewhere with a single interface. Migrate your applications and data across clouds. Unlock fast, actionable insights with customized analytics on operational efficiency and compliance across a multi-cloud environment.

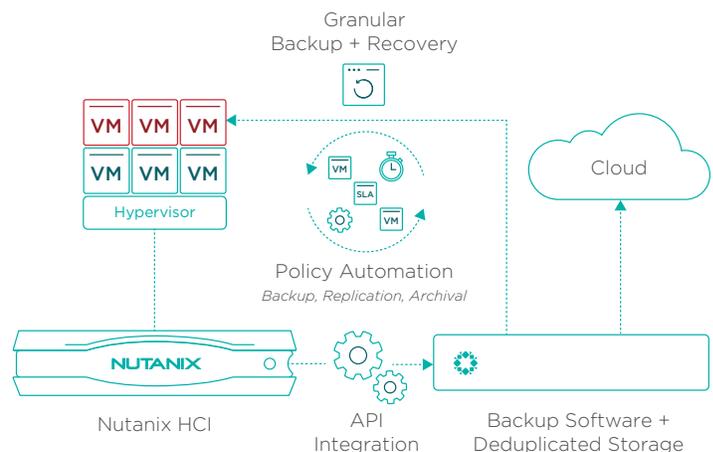
Nutanix Enterprise Cloud Platform simplifies infrastructure management by integrating server, storage, networking and virtualization resources into a turnkey hyperconverged solution that runs any application at any scale. Easily expand your enterprise infrastructure to the cloud with an on-demand, scale-out software fabric on your hypervisor of choice — Nutanix AHV, VMware ESXi, and Microsoft Hyper-V.

KEY FEATURES

- **Rack-and-Go:** Get started in minutes. Rubrik auto-discovers your entire virtual environment.
- **Global Real-Time Search:** Search for VMs and files with suggested search results as you type.
- **Instant Recovery:** Deliver near-zero RTOs for your Hyper-V or vSphere VM's by mounting directly onto Rubrik. No rehydration required.
- **Policy-Based Management:** Use a SLA policy engine to create and automate policies with just a few clicks.
- **API-first Architecture:** Automate custom lifecycle management workflows that play well with third party services (i.e. Chef, Puppet, ServiceNow, VMware vRealize Automation).
- **Lower TCO:** Eliminate complexity of legacy multi-point solutions with a single platform. Shrink your data center footprint up to 70% and achieve 30-50% in hard savings immediately.
- **Unlimited Scale:** Grow as you grow with linear scale in capacity and performance. No forklift upgrades.
- **Customized Analytics:** Deliver platform analytics across your hybrid cloud on data management, compliance, and capacity utilization with Rubrik Envision. Create and share rich data visualizations to unlock actionable insights at scale.
- **Cloud Mobility:** Utilize lower-cost cloud storage for archival while accessing data quickly with predictive search on-prem and in the cloud. Manage cloud-native and hybrid-cloud apps with the same interface.
- **Platform-Agnostic:** Deploy Rubrik in minutes on your hypervisor of choice - Nutanix AHV, VMware ESXi, or Microsoft Hyper-V.

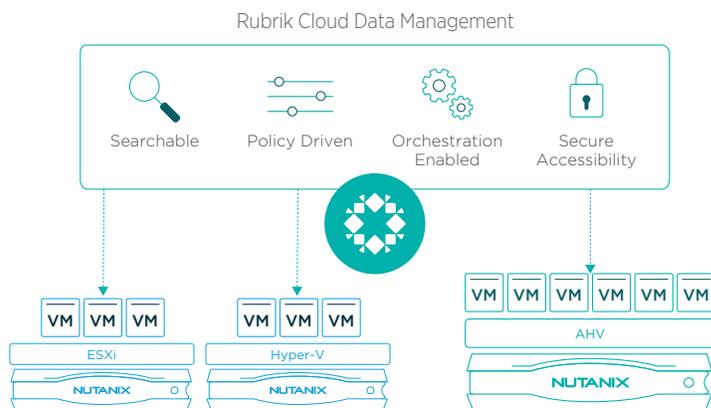
HOW NUTANIX AND RUBRIK WORK TOGETHER

Rubrik delivers application-aware data management for Nutanix environments across multiple hypervisors (AHV, ESXi, and Hyper-V) and public clouds (Amazon AWS and Microsoft Azure). Eliminate VM stun effects for your business-critical applications on-premises and in the cloud. Take application-consistent snapshots for Microsoft Exchange, SharePoint, SQL Server, Active Directory, and Oracle RDBMS. Auto-protect new objects by applying the SLA policy assigned to a parent object, such as folders, clusters, and hosts.



Adding Rubrik to your Nutanix environment requires minimal setup time and effort. Rubrik auto-discovers your entire virtual infrastructure, using flash to quickly extract data and minimize performance impact to the production environment. Simply define protection policies (backup, replication, and archival) based on your data governance needs and assign to VMs. Rubrik leverages its API-first architecture and HTML5-based and responsive interface to deliver integrated automation and orchestration. Allow granular control at a platform level, regardless of location, with role-based access control. Mount your Hyper-V or vSphere VMs directly on Rubrik without provisioning additional storage. You can achieve near-zero recovery time objectives (RTOs), test recoveries instantly, and re-purpose backup data for other use cases, such as test/dev.

For long-term data retention, Rubrik offers a secure and intelligent on-ramp to low-cost private and public cloud services. Save on download costs with granular recovery. Instantly locate files or applications with Google-like predictive search, even if it's stored in the cloud. Rubrik's application-aware data management and global predictive search allows for quick recovery for VMs across the entire Nutanix environment.



Rubrik provides end-to-end data management for all applications running on Nutanix. Users can securely access data instantly, automate protection policies, and orchestrate data across multi-cloud environments.



“Nutanix and Rubrik are complementary technologies – both are rock solid scale-out platforms that allow IT to drive business outcomes. Together, they destroy the complexity barrier, allowing us to focus on what we really care about – our customers.”

Matthew Day, IT Manager, Langs Building Supplies

ABOUT NUTANIX

Nutanix makes infrastructure invisible, elevating IT to focus on the applications and services that power their business. The Nutanix enterprise cloud platform leverages web-scale engineering and consumer-grade design to natively converge compute, virtualization and storage into a resilient, software-defined solution with rich machine intelligence. The result is predictable performance, cloud-like infrastructure consumption, robust security, and seamless application mobility for a broad range of enterprise applications. Learn more at www.nutanix.com or follow us on Twitter [@nutanix](https://twitter.com/nutanix).

ABOUT RUBRIK

Rubrik delivers instant application availability to hybrid cloud enterprises for recovery, search, cloud, and development. By using the market-leading Cloud Data Management platform to provide instant access with self-service, customers mobilize applications, automate protection policies, recover from Ransomware, search and analyze application data at scale on one platform. From days to seconds. Rubrik has been named to [Gartner's Cool Vendors in Storage Technologies, 2016](#), [CFO Magazine's Top 20 Disruptive Tech Companies to Watch](#), [Forbes Next Billion Dollar Startups](#), and awarded the [NorthFace ScoreBoard AwardSM](#). For more information, visit www.rubrik.com and follow [@rubrikinc](https://twitter.com/rubrikinc) on Twitter.



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Rubrik delivers a single platform to manage and protect data in the cloud, at the edge, and on-premises. Enterprises choose Rubrik's Cloud Data Management software to simplify backup and recovery, accelerate cloud adoption, and enable automation at scale. Rubrik's run-anywhere, scale-out architecture is built to empower IT departments today and in the future, reducing total cost of ownership while enabling infrastructure flexibility for a multi-cloud world. For more information, visit www.rubrik.com and follow [@rubrikinc](https://twitter.com/rubrikinc) on Twitter.

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