

Ibeo Achieves Unlimited Scale and Moves to AWS with Rubrik



INDUSTRY

Technology

RESULTS

- Significant management time savings
- Seamless cloud integration with AWS

THE CHALLENGE

- Labor-intensive data management solution
- Inability to scale
- Inability to migrate to the cloud

PARTNER

Bechtle

Founded in 1998, Ibeo Automotive Systems GmbH is a German company specializing in LIDAR sensor technology. The company is headquartered in Hamburg with subsidiaries in Detroit, USA, and Eindhoven, Netherlands. Ibeo has specialized in the production of state-of-the-art laser scanners and also develops software for Highly Automated Driving and Autonomous Driving (HAD/AD) systems. Their goal is to develop systems that increase automotive safety.

“The business would grind to a halt without access to our data and applications,” said René Rose, Grouplead Corporate IT. “Our IT strategy is to be on the cutting edge of technology and automate processes wherever possible to help us further extend our competitive advantage in the market. Rubrik fits perfectly with this mindset and has enabled us to completely automate our backups.”

UNABLE TO SCALE WITH LEGACY DATA MANAGEMENT SOLUTION

“We supply technology to a global portfolio of clients. Our company is experiencing rapid sales growth as demand for autonomous driving technology increases,” said Rose. “Innovations are the key to making autonomous driving reliable and safe. Our previous data management solution was barely sufficient and we knew it would not serve us well in the future. It required a lot of manual work that did not mesh well with the company’s growth and our desire to automate our IT processes.”

“We wanted a data management solution that could provide us with simplicity, reliability, and speed,” said Rose. “We were particularly excited about Rubrik’s automation capabilities, vendor-agnostic cloud integrations, and robust APIs. We were introduced to Rubrik through our IT partner, Bechtle, and were immediately impressed with its performance and ease of use. We wanted the best data management system available, and Rubrik fit the bill.”

SIGNIFICANT TIME SAVINGS AND ARCHIVAL TO AWS

“Prior to Rubrik, we were not addressing any specific problems with our data management solution,” said Rose. “Rubrik protects all of our server data and we are also using the solution to strengthen our DR strategy. We expect our data to double to a petabyte and are fully confident that Rubrik can completely safeguard our critical corporate resources.”

“We are very satisfied with our decision to go with Rubrik,” said Rose. “Automating our backups has made life much easier for us and we no longer worry about protecting our data. Rubrik gives us total control of our data and will be able to address our future needs as we continue to grow.”

Benefits include:

- **Significant reduction in backup management time:** “Rubrik’s automated workflows and SLA policy engine have significantly reduced the amount of time our team spends managing backups.”
- **Seamless cloud integration with AWS:** “We have been able to move to the cloud with Rubrik and currently store our data in AWS S3 for long-term retention.”

Rubrik automatically delivers end-to-end encryption for data both in-flight and at-rest, so we feel confident our data is secure.”

- **Plug-and-play:** “We were really impressed by Rubrik’s ease of installation. The solution also requires minimal training, so anyone on the team can use it.”



“Our IT strategy is to be on the cutting edge of technology and automate processes wherever possible to help us further extend our competitive advantage in the market. Rubrik fits perfectly with this mindset and has enabled us to completely automate our backups. We wanted the best data management system available, and Rubrik fit the bill.”

- René Rose, Grouplead Corporate IT



Rubrik Europe

Europlaza Building
Hoogoorddreef 54 (5th Floor)
1101 BE Amsterdam, Netherlands

+31 (0) 20811 3222
sales-emea@rubrik.com
www.rubrik.com

Rubrik, the Multi-Cloud Data Control™ Company, enables enterprises to maximize value from data that is increasingly fragmented across data centers and clouds. Rubrik delivers a single, policy-driven platform for data recovery, governance, compliance, and cloud mobility. For more information, visit www.rubrik.com and follow @rubrikInc on Twitter. © 2019 Rubrik. Rubrik is a registered trademark of Rubrik, Inc. Other marks may be trademarks of their respective owners.

20190917_v1